



## FOR IMMEDIATE RELEASE

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### **The Klow Golf Company Launches Women’s Lifestyle Brand at 2024 PGA Show Introduces Golf Jewelry with Mission to Bring More Women into the Game of Golf**

**Birmingham, MI.** (January 9, 2023) – [The Klow Golf Company](#), an innovative lifestyle golf brand dedicated to making golf more accessible and enjoyable for women, is excited to launch its brand at Booth 5990 at the upcoming 2024 PGA Show, Jan. 23-26, in Orlando, Florida.

The Klow Golf Company’s mission is to make golf less intimidating and more welcoming for new women entering the game. Its first product is the Golf Stroke Counter Bracelet, an elegant yet subtle accessory for female golfers available in a range of colors designed to make keeping score easy and efficient, allowing women to focus on having fun on the golf course.



“Our vision is to make golf more accessible, enjoyable, and fashionable for women of all levels by breaking stereotypes and barriers, redefining what it means to be a golfer while empowering women with functional and fashionable products,” said Katre Klow, Founder of The Klow Golf Company.

The Klow Golf Company’s bracelets are USA-made by women for women. Composed of 10 color customizable and moveable acrylic beads and one stand-still middle bead, the bracelet keeps score of the player’s strokes when moving the beads towards the gold charm across the premium elastic band. Elastic is what makes the bracelet seamless and comfortable while wearing. Available in sizes XS to L, The Klow Golf Company offers a tailored fit for every wearer.

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With pricing starting at \$49.99, The Klow Golf Company bracelets also benefit golf retailers and pro shops by serving as a great impulse purchase at the counter as the bracelets require minimal counter space and return a high margin.

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71<sup>st</sup> edition of golf's longest-running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives, and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

### **About The Klow Golf Company**

The Klow Golf Company is empowering and supporting women in golf by creating a community of women who are fashionable and fun. We understand that style matters on the course, and that's why we are creating high-quality, fashionable products made to elevate the game with accessories that express your unique style. Our Golf Stroke Counter Bracelets are just the first of our upcoming line of golf products and accessories and look forward to you joining us on this journey. To learn more about The Klow Company, follow us on [Instagram](#) and [Tik Tok](#) or at our website at [theklowgolfcompany.com](http://theklowgolfcompany.com).

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