FOR IMMEDIATE RELEASE JANUARY 1, 2024

Introducing Golf Pilot: Empowering golfers to create a private social portal to plan and play more golf together and have more fun!

PGA Show, January 24-26, 2023 – Today, we are thrilled to introduce the Golf Pilot App, a next-gen App now available for download in the Google and Apple App Store, that will transform the way golfers plan games, setup matches, track performance, and have more fun on and off the course!

Golf Pilot will make its grand debut at the prestigious PGA Show taking place from January 24th to 26th, 2023, showcasing how the app streamlines the golf planning experience for golfers, and boosts retention for Golf Clubs that can better connect members.

Simplify Golf Planning: No more Text and Email Noise

Golfers will say goodbye to the burdensome text messages and email chains typically used to setup games. The Golf Pilot App simplifies the process of learning who's in and who's out, setting up and booking tee times, and streamlining the planning process with built-in transparency.

Key Features of Golfers and Planners

- 1. **Private Social Network**: Golf Pilot lets you create a private social network of golf friends that connect for games, messaging, updates and alerts in a centralized App. You can invite unlimited players, setup groups, and send invites, and much more.
- 2. **Effortless Game Planning**: Organize games and league matches with ease using the intuitive interface. Setup games, send invitations, track responses, and eliminating the need for the back-and-forth clutter.
- 3. **Seamless Score Tracking**: Keep a close eye on scores posted by your players, GHIN index changes, and player win-loss tracking with friends. Post scores in the APP, and send those scores to GHIN directly to save time.
- 4. **Community Interaction**: Golf Pilot isn't just about planning games; it's also about building a community. Share your achievements, discuss tips, and connect with likeminded golfers through the in-app community features.
- 5. **Upcoming Events**: Stay up to date with upcoming golf events, tournaments, and exhibitions through the app, ensuring you never miss a golfing opportunity.
- 6. **AI Matchmaking Players** Document your skills, interests, and preferences on a profile and get matched up with like-minded players using our AI matching software.

Why Choose Golf Pilot?

The Golf Pilot App designed by golfers to cater to the needs of golfers of all levels, from seasoned pros to beginners. It simplifies the planning process, enhances the golfing experience, and brings your own golfing community together like never before. With Golf Pilot, you can play more, learn more, and have more fun both on and off the course.

"Launching Golf Pilot at the PGA Show will help us get the word out and fans in to our unique solution to planning golf" notes Byron White, the founder of Golf Pilot. "We believe in simplifying the game, making it more accessible, and fostering camaraderie among golfers. With Golf Pilot, we aim to revolutionize the way golfers connect, communicate, and consolidate their golf planning and score tracking. And we are excited to unveil this innovative app to the world at the PGA Show."

The Golf Pilot App is available for both iOS and Android devices, ensuring that golfers everywhere can access its remarkable features. It's the perfect tool for golf enthusiasts looking to enhance their golfing experience and stay connected with their golfing pals. Golf Pilot invites you to visit booth 3914 in the Innovators section at the PGA Show from January 24th to 26th, 2023, to experience the app firsthand and witness the future of golf planning and performance tracking.

For more information about Golf Pilot and its features for you or your private golf club, please visit <u>GolfPilot.com</u> and the Contact Us page on the website, and one of our representatives will contact you, pronto!

Join us at the PGA Show 2024 to be a part of the golfing revolution.

About Golf Pilot

Golf Pilot is a cutting-edge golfing app designed to simplify golf planning and performance tracking. The app allows golfers to build their private social network, plan games and league matches, and track scores within an private golfing community setup for each subscriber. Golf Pilot is set to launch at the PGA Show, making it an exciting addition to the world of golf technology. Visit GolfPilot.com for more information.