

**2024 PGA Merchandise Show - Member Business Center  
PGA Member Education Schedule**

<b>TIME SLOT</b>	<b>Wednesday, January 24, 2024</b>	<b>Thursday, January 25, 2024</b>	<b>Friday, January 26, 2024</b>
8:30A - 9:30A	<b>Show opening ceremony</b>	<b>Recruitment and Retention - What does it take to attract talent in a tight labor market</b> Leila Mackie, PGA Chris Kulinski, PGA	
9:45A - 10:45A	<b>Negotiating your next compensation agreement, Evaluating your current deal</b> Andrea Kloppman-Heit, PGA Keith Soriano, PGA	<b>Unlocking Your Growth and Success, Powered by PGA Coach</b> Will Robins and Panel PGA of America	<b>Showcase your Value - Enhance your value proposition to an employer</b> Jacque Madison, PGA Greg Stenzel, PGA
11:00A - 12:00P	<b>Player Engagement Programming</b> Steve Tanner PGA of America	<b>Mental Health in the Workplace</b> SHRM	
12:45P-1:45P	<b>PGA Lifelong Learning</b> PGM 3.1, SPP, CPP, MPP Dawes Marlatt, PGA Senior Director Education and Organizational Development		
2:00P-3:00P	<b>Town Hall Meeting</b>	<b>Corebridge Financial:Golf Retirement Plus/Deferred Comp</b>	
3:15P-4:15P	<b>PGA Candidate Forum</b>	<b>PGA Value Guide/2nd Swing</b>	
4:30-5:30P	<b>Shop My Shop</b> Will Bacas		
	PGA Career Services		
	PGA Member Research		
	PGA Player Engagement		
	PGA Education		
	PGA Membership & Governance		
	PGA Diversity & Inclusion		
	PGA Reach		
	Business Development		