

GOLFTINI TO EXHIBIT AT 2024 PGA BUYING SUMMIT AT PGA FRISCO, JULY 29 - 31

CHICAGO, July 24nd – Golftini announced today plans to exhibit at the 2024 PGA Buying Summit, July 29 - 31, at the Omni PGA Frisco Resort and PGA Frisco, the home of the PGA of America in Texas.

Golftini, the renowned leader in fashionable women's golf apparel, proudly announces the launch of its Spring 2025 Anniversary Collection. This special collection commemorates Golftini's remarkable 20 years of delivering elegance and innovation to the golf fashion industry.

"We are thrilled to celebrate two decades of Golftini and to show you we are just getting started," said Susan Hess, Founder and CEO of Golftini. "This collection represents not just our commitment to fashion-forward designs but also our gratitude to the golfing community that has embraced us over the years."

The PGA Buying Summit annually brings together influential PGA of America Golf Professionals and golf buyers to preview the latest innovations and trends from a curated group of top golf brands, while offering one of the first opportunities to place orders for new 2025 spring apparel lines. The three-day Summit, held at the midway point of the annual PGA Show cycle, will feature curated ONE2ONE buyer appointments on July 29 and sold-out ballroom exhibits showing the latest innovations and trends from more than 150 apparel, accessory, equipment, technology and golf lifestyle exhibitors on July 30 - 31. The event will include education sessions at the state-of-the-art PGA of America Professional Development Center, an evening Industry Welcome Reception & Fashion Show at the resort, and nighttime golf experiential events, including the all-new Summer Jam Golf Festival, across the innovative golf, retail and entertainment destinations of the Monument Realty PGA District. Visit PGABuyingSummit.com for event details and industry-only registration.

About Golftini

Since its inception, Golftini has been committed to empowering people on and off the golf course. Founded by Susan Hess, who faced the challenge of finding stylish women's golf clothes, Golftini has bridged the gap between fashion and traditional golf apparel. What started with a single skirt design has evolved into a mission-driven brand dedicated to making a positive impact.

Golftini's mission extends beyond fashion. The brand actively raises awareness and funds for breast cancer research, partnering with the American Cancer Society and Pink Aid. Golftini's logo has always been light pink, symbolizing their commitment to breast cancer awareness.

About PGA Golf Exhibitions

The PGA Show and PGA Buying Summit - Frisco are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Both the PGA Show and the mid-season PGA Buying Summit drive the business of golf by providing opportunities to showcase and source innovative products, develop professional networks, learn new business strategies, and connect with peers and golf leaders. Learn more at PGAShow.com and follow us on "X", Instagram and Facebook.

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