



Exhibitor Press Kit Template

Cocal srl

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Follow us on social chanel IG and FB @cocalofficial #cocalofficial

Connect with Us at the PGA Buying Summit:

- Booth 506
- **Media/Marketing Contact at the PGA Show**
Giovanna Novello, CEO, Tel. +1 (561) 800-6634, Tel. Italy +39 348 477 8252, E-mail: giovanna@cocalwear.com
- **Summit Week Special Events/Programs:** Fashion Show, July 29, 5:00 PM – 6:30 pm

About Us - Company Leadership

Cocal® draws its inspiration from the culture and lifestyle of the Venetian Lagoon, from seagulls, sea, sun and sand. As a premier lifestyle and golf brand, Cocal® has created a versatile everyday line that allows a seamless transition from the working place to the green. With a smart blend of performance and innovative design, each product is crafted to achieve a perfect balance between functional comfort and superior style. In other words, we make the clothes you can actually live in.

Inspired by a great passion for outdoor sports, nature and animals, Cocal® a golf wear collection, has its roots in a deep knowledge of the clothing world, handed down from generation to generation.

Giovanna Novello, fashion designer, and her husband Andrea Piovan, textile chemist, owners of For Horses®, a luxury equestrian brand distributed throughout the world, bring their know-how and enthusiasm to the world of golf, creating the new brand Cocal®. Sustainability, love and respect for nature are the values that led to the creation of the Cocal® collection. - PROUDLY MADE IN ITALY -

Branding/Images

E-mail: shop@cocalwear.com

Press Releases

<https://www.si.com/golf/2024/02/01/shoes-stylish-olympic-outfits-2024-hit-golf-apparel-ralph-lauren-puma>

Our Company in the News (optional)

E-shop: www.cocalwear.com

Social channels IG- and FB @cocalofficial #cocalofficial #cocalwear