

AMBLE CLOTHING TO EXHIBIT AT 2024 PGA BUYING SUMMIT

A sustainable newcomer joins the line-up of brands showcasing at an industry networking event



CARMEL, Cailf. (May 3, 2024) – Amble Clothing, the eco-conscious lifestyle and golf apparel brand, proudly announces its participation in the highly anticipated 2024 PGA Buying Summit, set to take place from July 29th to 31st at the esteemed Omni PGA Frisco Resort and the Home of the PGA of America in Frisco, Texas.

With a mission to redefine golf fashion with an eco-conscious approach, Amble Clothing is poised to showcase its innovative line of sustainable golf apparel at Stand #719. The brand's participation in this influential event promises to introduce a fresh perspective on golf attire, blending technical precision with a laid-back coastal vibe inspired by Hawaii, Carmel-by-The-Sea, and San Diego.

"We're really excited to present this eco-friendly concept at the PGA Buying Summit. After a year of testing Amble in a retail setting and with select wholesale partners, we're excited to continue showcasing it on a larger scale. We've worked with some great sustainable fabrics and interesting patterns, resulting in some products we are really proud of. Amble is inspired by coastal living, reflecting our team's diverse locations along the coast. We're a small team passionate about golfing, surfing, running, and an active outdoor lifestyle. Our aim is to continually innovate and create a brand that blends functionality and comfort. Sustainability lies at the core of our coastal brand, a value we deeply believe in. We're excited to make new connections and share the Amble vibe with a wider audience.", said Michael Klem, President/Co-founder at Amble Clothing.

The 2024 PGA Buying Summit promises three days filled with product sourcing, brand meetings, and education sessions. Evenings offer exciting golf experiential and industry networking events across the PGA Frisco campus. More than 150 curated golf brands will showcase their Spring 2025

apparel collections, accessories, and golf products to influential buyers and PGA of America Golf Professionals during this packed event.

About Amble Clothing

Established in 2020, Amble Clothing embodies the coastal essence shared by Hawaii, Carmel-by-The-Sea, and San Diego. Amble's inspiration stems from the peaceful shores of Carmel, the warm aloha spirit of Hawaii, and the relaxed atmosphere of San Diego. Striving to merge technical fabrics with a laid-back beach feel, #AmbleOn signifies Amble's lifestyle centered on constant movement, reflected in versatile pieces that extend beyond the golf course. Every mindfully crafted Amble product reflects an active lifestyle inspired by coastal vibes and a commitment to the environment. Find out more at Ambleclothing.com and follow us on "X", Instagram, and Facebook.

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. The PGA Show Buying & Education Summit connects the industry mid-season and drives business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on "X", Instagram, and Facebook.

About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world's foremost sporting events. For more information, visit <u>PGA.com</u> and follow us on <u>X. formerly known as Twitter, Instagram</u>, and <u>Facebook</u>.

About RX (Reed Exhibitions) & RELX

RX is in the business of building businesses for individuals, communities and organizations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 400 events in 22 countries across 42 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. www.rxglobal.com

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