## **Exhibitor Press Kit**



### Connect with Us at the PGA Show:

- Booth # 4018
- On-Site Media/Marketing Contact: Tyler Arnold, PGA
- Show Week Special Events/Programs: Free Year of Tee Sheet,POS service drawing. (must use ECS credit card processing)

#### **About Us**

ECS was started by PGA Professional Tyler Arnold who has been in the golf industry for over 20 years. He started as a cart kid at 15 years old in high school and worked his way up to GM / Director of Golf at the age of 24. He has used several golf software systems on the market today and worked as an implementation rep for Teesnap for 2 years. Once Teesnap made company wide layoffs Arnold went on to form Eagle Club Systems based on the premise of simplicity, reliability and afforbadbility. ECS is a huge advocate of the KISS method (Keep It Simple Stupid) \*kudos to Mr. Jerry Hogge at Methodist University for that term\*. Your software can have all the bells and whistles, but if it is too hard to use, has too much downtime or too expensive, simply put, you just won't use it.

## **Company Leadership**

Attending the 2023 PGA Show

Tyler Arnold - President. Brian Moore- Director of Sales.

# **Branding/Images**

Access this public google drive here https://drive.google.com/drive/folders/1bzUscU2PsC1hRznvD4ECKVetD-1m-7ir?usp=share\_link

### **Press Releases**

Headline of .....ECS TO HELP GOLF COURSES INCREASE REVENUE WITH ITS INNOVATIVE GOLF COURSE MANAGEMENT SOFTWARE

 $https://www.abnewswire.com/pressreleases/ecs-to-help-golf-courses-increase-revenue-with-its-innovative-golf-course-management-software\_606349.html$