

Press Release



Nootropic Golf supplement can prevent ugly golf confrontations by assisting opponents in their counting of every shot!

January 1, 2023 Fairfield NJ:

While in recent years the popularity of golf among younger people has grown, the majority of players are still of an older age. The median age of a golfer in the U.S. is 54, continuing to draw in an older crowd. Coincidentally, there are various studies including the CDC's which suggest cognitive decline may start around the same time.[2]

As many a weekend warrior knows, there are frequent lapses in counting shots [purposeful or not], especially in competitive situations.

In an attempt to keep the peace on the links, Immunity Goodness® sweetmoodz™ brand is introducing their *Golf: Focus and Memory – “No Senior Moments”* supplement at the upcoming PGA Merchandise show. Each delicious Belgian chocolate contain a selection of Nootropic (cognitive enhancing) ingredients that boost alertness, creativity, memory, motivation and general cognitive function. N Acetyl L Cysteine, Acetyl Carnitine, BacoMind® (Bacopa Monnieri) Extract, Tetrahydrourcumin Extract, Resveratrol and Vitamins B6, B9 & B12 have been carefully selected to boost brain function.

PGA Professionals worked closely on the formulation with Immunity Goodness's team of nutraceutical industry experts: Pharmacists, Scientists, Flavor Technologists and Culinary Trained Chefs. Each bite is stocked with science backed vitamins, minerals and plant-based ingredients to create a truly effective and delicious supplement.

Make every shot count - count every shot with Golf: focus & memory supplements, and let peace be with your foursome!

Be sure to come by Booth #3415 for a taste of the most creative supplements to ever be seen around the links!

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[1] <https://riversedgegolfbend.com/bend-oregon-golf-blog/demographics-of-golf/#:~:text=While%20in%20recent%20years%20the,comes%20in%20at%20235%20yards.>

[2] <https://www.cdc.gov/aging/aginginfo/subjective-cognitive-decline-brief.html>

About Us: Immunity Goodness is a division of Nouveautes, Inc. an FDA registered cGMP Certified confectionery laboratory, designer and manufacturer of Supplements and functional foods. Since 1992, we have worked in multiple industries creating products that are both effective and palate pleasing.

For further information and samples please email sales@immunitygoodness.com or call Jamie Feinberg, Dir. of Sales 973 882-8850 / 973 508-7648

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