

Press Release

***UPSWING™*, the combination focus, energy and electrolyte supplement for both spectators and players debuts at the '2023 PGA Merchandise Show!**

January 1, 2023 Fairfield NJ:

Immunity Goodness®, an FDA Registered and GMP confectionery laboratory introduces at the 2023 PGA Merchandise Show their latest supplement, *UPSWING™*. Designed to give that needed “pick me-up” for golf spectators and players alike, it combines clinically proven ingredients, caffeine, vitamins and minerals in a single dosage. *UPSWING™* comes in either a delicious Belgian chocolate or Fruit flavored gummy.

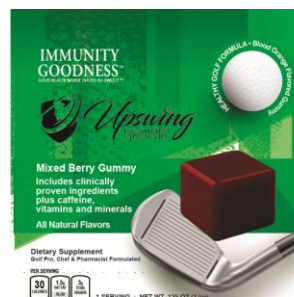
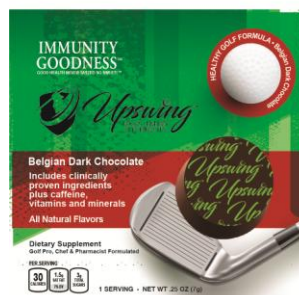
PGA Professionals worked closely on the formulation with Immunity Goodness’s team of nutraceutical industry experts: Pharmacists, Scientists, Flavor Technologists and Culinary Trained Chefs. Each bite is stocked with science backed vitamins, minerals and plant-based ingredients to create a truly effective and delicious supplement. No need to take multiple supplements, *UPSWING™* includes focus, energy and electrolyte beneficial functions in a single piece.

Ingredients include: Lutein for eye health and better vision; Caffeine, Calcium, Potassium, Sodium and Magnesium for energy and recovery. Added in is a large suite of complimentary vitamins such as Vitamin A, B2, B3, B5, B6, B12 and Vitamin D.

Individual packages can be further custom branded for Pro Shops, golf tours, events and tournament incentives in low volumes.

Be sure to come by booth # 3415 for the newest and most complete golf supplement.

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About Us: Immunity Goodness is a division of Nouveautes, Inc. a confectionery laboratory, designer and manufacturer of Supplements and functional foods. Since 1992, we have worked in multiple industries creating products that are both effective and palate pleasing.

For further information and samples please email sales@immunitygoodness.com or call Jamie Feinberg, Dir. of Sales 973 882-8850 / 973 508-7648

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