

# The Carter James Lifestyle Group Welcomes Troy Manson Signature to Portfolio

Top luxury brand jumpstarts portfolio with first signature house.

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**WASHINGTON, January 25, 2021 (NewsWire.com)** - The Carter James Lifestyle Group (CJLG) today announced its first portfolio company with the brand, Troy Manson Signature LLC. The group works with companies through partnership, collaborations and equity ownership stakes while creating a portfolio of brands/companies under their houses of Wine & Spirits, Fashion, Hospitality, Men's Grooming, and Sports & Entertainment. CJLG acquires Troy Manson Signature LLC as their first luxury brand to kick off the platform's transformative marketing strategy. By the end of quarter 1, the luxury group expects to acquire at least 2 other brand partners to add to the growing initiative.

"As the first of many acquisitions and collaborations for The Carter James Lifestyle Group, Troy Manson Signature has an opportunity to be a staple house for the portfolio and has tremendous growth potential that we look forward to capitalizing on in the future", said Anthony Global Holdings **CEO Steven Anthony**.

The mission of the Troy Manson Signature LLC brand is to infuse fashion that is meant to inspire individuality. It focuses on self-expression and storytelling, emphasizing that regardless of the occasion, TM Signature can help anyone make a first impression that is memorable and unique. The signature brand makes for a competitive advantage in fashion and style by collaborating with CJLG and is set to be the springboard for other innovate concepts coming down the pipeline. This timely partnership accelerates the TM Signature brand promise of "luxury meets personality" with its introduction to new creative concepts in menswear.

For more information about Anthony Global Holdings and other upcoming brands, please see <https://www.agholdingsinc.com/>.

Source: The Carter James Lifestyle Group

## About Anthony Global Holdings

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Anthony Global Holdings is an investment holding company that owns and invests in businesses from a variety of industries around the world in both established and growth-oriented businesses.

<http://agholdingsinc.com>

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