

PuttLink TO EXHIBIT AT 2023 PGA SHOW



Fairhope, Alabama – PuttLink announced plans to exhibit at the 2023 PGA Show, Jan. 24-27, in Orlando, Fla. PuttLink will introduce a brand new patent-pending technology that has been years in the making. A smart golf ball that will bring putting practice to a whole new level.

PuttLink will be featured in the "New Product Zone" and located in booth #1113. The company is pleased to debut this product to the industry and to golf's most influential retailers from around the world. The PGA Show is the perfect place to launch cutting-edge technology like the PuttLink Smart Ball. PuttLink has several functions that help improve putting. It provides real-time data such as true roll distance, velocity, entry speed, and stimp of the green. It is able to store if a putt was made or missed and keeps track of your make percentages for each distance. An app, available on the App Store and Google Play Store, allows you to access all of the features of the ball, including the ability to challenge other golfers and compare your putting stats to the pros and other players that use the ball.

Golfers of all skill levels can benefit from this new technology. Coaches and professionals will now have a tool that can fully help them monitor the progression of a student's putting ability. Any golfer will now be able to track their development. PuttLink is also releasing a version of the ball called Stimp Ball, which focuses solely on calculating green speed, or stimp. Anyone can measure the stimp of a green without the traditional rod and ruler.

Currently, Stimp Ball is available now at www.puttlink.com.

PuttLink is available for preorder and expected to be released this summer.



PuttLink Demonstrations

PuttLink ball demonstrations will be held at a designated space on the putting green inside the convention hall. Look for our display!!

About PuttLink

PuttLink is a small business consisting of four people that began a few short years ago. Brian Heaton, founder, was looking for a way for his son to improve at putting. Since putting has always been mundane, but necessary, he wanted to find a way to make it fun for his son, while knowing what he actually needed to work on. PuttLink was created as a way to make putting practice more enjoyable and to use time wiser by spending time on the troublesome distances. PuttLink smart golf ball and Stimp Ball are the current products and are available in limited quantities and for presale.

Visit www.puttlink.com

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 70th edition of golf's longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

CONTACT INFORMATION:

PuttLink: info@puttlink.com 877-477-1412

PGA Show: Sherry Major, (716) 662-3855, sherry.major@rxglobal.com