



*****Media Alert*****

Pickleball Celebrity Exhibition, Presented by Selkirk **Sport Headlines Pickleball Programming** **(Booth #3287) on PGA Show Floor**

Danny Wuerffel, 1996 Heisman Trophy Winner; Sherri Steinhauer, LPGA Major Champion & 4-Time US Solheim Cup Winner, and JoAnne Russell, 1977 Wimbledon Doubles Champion Headline Pickleball Showcase Events

WHEN: Wednesday, January 25th
1:00pm – 3:00pm

WHERE: Orange County Convention Center
Pickleball Court/PGA Show Exhibit Floor – Booth #3287

WHO: Danny Wuerffel – 1996 Heisman Trophy winner & NCAA Hall of Famer
Sherri Steinhauer – LPGA Major Champion and 4-Time US Solheim Cup
Winner
JoAnne Russell – 1977 Wimbledon Doubles Champion

WHAT: Selkirk Sport, a family-owned business based in Hayden, Idaho, is at the forefront of Pickleball's surge in popularity. As country clubs, golf resorts and municipalities continue to integrate Pickleball programming into their line-up of activities, Selkirk is driving growth at the professional and recreation level.