

FlyWithWine debuts its innovative collection of wine and spirit lifestyle travel products at the PGA Show Orlando

~ In its 70th year, the PGA Show in partnership with the PGA of America, is the most meaningful rallying point of the year for the business of golf and is scheduled to return to Orlando January 24 – 27, 2023. ~

Napa, California, December 2X, 2022 – FlyWithWine announced today its plans to exhibit at the 2023 PGA Education Conference & Exhibition, January 24-27, in Orlando, Florida. As a new, first-time exhibitor for this event, the company will be introducing its portfolio of innovative lifestyle products for traveling with wine and spirits. In addition to its signature line VinGardeValise Collection, a premier quality, versatile wine luggage, the company will also be showcasing its latest product, the VinXplorer Wine and Beverage Backpack as well as other premium products ideal for tournament awards, gifting, membership and club retail programs. As a first-year show exhibitor, FlyWithWine located in the Brand area of the show floor, (Booth# 4314) will also be featured in the New Products Zone area.

Ron Scharman, Chief Executive Officer and Co-Founder of FlyWithWine, shares *“We are very excited to be a first-time exhibitor at this year’s event, missing previous years due to the pandemic, and now look forward to introducing our portfolio of products to the golf industry attendees. With years of experience in tailoring specialty gifting and retail programs for corporate, sports and entertainment as well as major retailer clients domestically and internationally, we strongly believe our products provide a fresh and innovative choice of premium level solutions that can also be customized to meet the needs from major tournaments, resorts, private clubs to smaller local clubs. We are looking forward to engaging with a new audience in Orlando and helping them to elevate the quality of their programs.”*

The design and functionality of the company’s VinGardeValise suitcase products allow travelers to customize a unique travel experience, with or without wine and spirits. The patented removal foam inserts, provide maximum versatility to travel with multiple bottles, personal travel items or combination of both.

FlyWithWine has recently expanded their product line to address the outdoor, sporty lifestyle with its VinXplorer wine and beverage backpack. With multiple features and functions, it has received an overwhelming response from the sporting and entertainment channels as well as winery venues.

About FlyWithWine

FlyWithWine was founded in 2016 with a mission to solve the single biggest problem faced by travelers flying to and from their favorite vacation destinations with wines and spirits - there was not a travel product available that would ensure a safe and reliable method of transporting these wines and spirits to be able to enjoy them while reliving memories with friends and family.

FlyWithWine first introduced the VinGardeValise® (VGV) product line into winery tasting rooms across the California wine country and has since grown its presence with their products being carried by over 600 wineries and wine specialty shops across the US and Europe. You will also find FlyWithWine products offered by luxury and major retailers, to include Neiman Marcus, Williams Sonoma, Macy's, Dillard's, and others who have entrusted them with their brand image and customer expectations for innovative, quality offerings. The company's products have also become the choice for major sporting league team and entertainment venue gifting.

The company and its products have been touted by national publications such as Travel + Leisure, Town & Country, Conde Nast Traveler, Forbes, and Wine & Spirits, as the ultimate travel solution for wine and spirits due to their thoughtful engineering, design and versatility as well as the 10-year product warranty. Additionally, FlyWithWine was also ranked in the Top 10 most splurge worthy gifts for 2022 by USA Today.

For more information on working with FlyWithWine to curate an innovative program to enhance your company's gifting, awards, membership and retail needs, contact:

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