

Caliber Golf Finds an Edge on the Green

JANUARY 16, 2023

Kenosha, Wisc. – Brothers Chip and Tim Wright want all golfers to improve their score. Caliber Golf officially launches their patented putting grip+shaft at the PGA Show 2023 in Orlando. The carbon fiber, rectangular grip extends the length of the putter shaft. It evokes thoughts of greatness, while giving golfers an edge on the green. This innovation to the game is engineered to improve player's sight-to-target alignment, freedom to place hands in any position while maintaining consistent tempo and control.

Conforms with the rules of golf

The idea of a rigid rectangular grip has been swirling through the golf world for years but had yet to be conforming until 2021.

"We have taken something golfers are familiar with, the hockey shaft, and converted it into the 1st putting grip+shaft of its kind that conforms with the rules of golf," said Caliber Golf co-founder & CEO Tim Wright.

"Our goal at the PGA Show is to get our product into the hands of as many PGA professionals, media, golf manufactures, fitters, influencers and attendees to test & experience how Caliber Golf is changing the status quo." Chip Wright, CCO added.

Fits any putter

Caliber Golf's innovation fits to any putter head. Players can convert their current putter to the Caliber Golf grip or select a complete unit at CaliberGolf.com.





It's in the bag

Caliber Golf has received incredible testimonials from golfers of all levels:

Eva Rogers, Golf Digest Best Young Teachers in America PGA Teaching Professional says, "A grip & shaft that brings your putting game alive! My putting stroke got better when using the Caliber Golf grip. I feel more control of the putter face due to the design & versatility it allows me when gripping my putter. My putting stroke average has gone from 30 to 26."

Gary D'Amato, Senior Writer at Killarney Golf Media & Vice President of Golf Writers Association of America says, "I have kept my putting stats for many years and this year, after switching to the Caliber Golf putter at the start of the season, I greatly increased the number of one-putt greens from 2021 (from 137 to 191) and greatly reduced the number of three-putt greens (from 165 to 88). The number of rounds played was similar: 54 in 2021, 51 in 2022. If that doesn't illustrate the dramatic improvement that I have made with the Caliber Golf putter, nothing does!"

<u>Chris Czaja, 2x PGA Teacher of the Year</u> says, "Every one of my students who tested the Caliber putter wanted to order one. I feel that the golf ball rolls more accurately on the target line and will lead to more hole putts from inside 10 feet."

Bryan Mullett, CEO of Bradley Corporation (2 handicap) says, "Caliber Golf has done something truly remarkable and will change the way you putt. Never leave a putt short again."

Bill Carollo, Big Ten Coordinator - Football Officials & Retired NFL Referee says, "The Caliber Golf putter is the innovation that I have been looking for to improve my game. As a golfer my entire life, making short par putts got harder as I got older. This putter changed my game and eliminated my hands and wrists and forced me to use my shoulders. The results are amazing. It gives me the confidence to compete and to make those 10-foot putts under pressure."

If you plan to attend the PGA Show, stop by **booth #4117** to experience golf's newest edge. If you are not able to attend, contact Chip Wright directly (Chip@CaliberGolf.com) to learn more about this great Wisconsin born product.

It's a great day for golf TM



Pricing starts at: \$199



Brothers Chip and Tim co-founded Caliber Golf after inspiration struck Tim in 2018 to apply the feel of a rigid rectangular grip to the toughest part of the course – the greens. His protype brought him success on the course along with everyone he lent his new grip to. Enlisting Chip's help, together they developed, refined, and created the first-ever patented & fully integrated putting grip+shaft that conforms with the rules of golf. It's a great day for golf TM

To get your edge visit us at <u>CaliberGolf.com</u> or connect with us on <u>Instagram</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>YouTube</u>.

Caliber Golf, LLC has U.S. Patent No. 11,554,300, patents pending before the United States Patent and Trademark Office and in other countries.