



Boxto International to Exhibit at the 2023 PGA Show

HOUSTON, TEXAS (January 2023) - Boxto International announced they plan to exhibit at the 2023 PGA Merchandise Show in Orlando, Florida. Boxto will launch an exclusive line of Handcrafted & Handmade Premium Golf Shoes and Belts designed for players that demand quality, performance, and durability. Exclusive lines for both men and women will be introduced seeking to differentiate themselves in the industry with a combination of traditional and modern styles.

Jorge Corral, President Global Sales & Marketing, is pleased to introduce the players that will be representing the brand during 2023 & 2024 seasons at the PGA Tour, Champion Tours, LPGA Tour, and Korn Ferry Tour. Recent additions to the Boxto team include Jim Furyk, Keith Mitchell, Max McGreevy, and Logan McAllister. Boxto Golf will reveal three new brand ambassadors at the PGA Merchandise Show:

- * Top 50 Player in the OWGR
- * 3 Time PGA Tour Winner & Presidents Cup Player
- * Top 20 Player Race to CME Globe, 2-time LPGA Winner & Solheim Cup

Jim Furyk will be joining us at the Boxto booth on Thursday, January 26, 2023, from 1:00 PM to 3:00 PM. He will be signing autograph and he will talk about his illustrious career at the PGA Tour, Major Championships, Ryder Cup Experience, and his upcoming goals for the Champions Tour.

About Boxto:

Boxto is a new company founded in 2020 with headquarters in Houston, Texas that specializes in Handcrafted Premium Golf Shoes & Belts. It utilizes the finest leather and sole integration technology to deliver a shoe that can be trusted either by professionals and amateurs alike. Boxto's unique component of matching shoe and belt, creating the perfect match will add a new element into the apparel industry.

Boxto's commitment to its manufacturing process allows players to fully experience the performance of a premium Golf shoe.

Boxto has signed partnerships with key players in the industry and are proud sponsors of the 2023 Insuperity Invitational (Champions Tour) to be held at The Woodlands Country Club. They are also partnering with some of the largest PGA of America Sections in the country, such as the Northern Texas and Southern Texas PGA Sections. The partnership with the PGA of America will be extended to other states, California, Arizona, Florida, New York, North & South Carolina, etc., among others.





About PGA Golf Exhibitions:

The PGA Show, PGA Buying and Educational Summit and the PGA Show Connects, are organized by PGA Show Exhibitions (Part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown to be the largest annual business event for the Global Golf Industry. Regional PGA Show Buying & Educational Summit and the PGA Show Connects Digital Platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAshow.com and follow us on twitter and Facebook.

About the PGA of America:

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow them on Twitter, Instagram, and Facebook.

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