Kodiak Golf
Making golf *more* fun

Contact:
Don Myers
Chief Marketing Officer
Kodiak Golf
515-231-3766
don@kodiakgolf.app

FOR IMMEDIATE RELEASE

Iowa Computer Programmers New Product Launch, Kodiak Golf, Bringing New Excitement to the World of Golf

ANKENY, Iowa (January 1, 2023) – In a mature market and centuries old game of golf, few new products or innovations can lead to tremendous breakthroughs, or change how we play the game. But two Iowa programmers are putting their stamp onto the sport, with a fun innovative approach to golf. More specifically – how we can enjoy golf - more. It's even in their tag line: Making golf *more* fun! And it all comes in a simple-to-use app on your phone.

Kodiak Golf co-founders and computer programmers, Matt Hilleman and Paul Ezerski, have mastered the art of electronic scoring, with a twist. That twist: games. You see – these lifelong friends, golfers, and gamblers – like many of us, would have a little side action on their round of golf. Whether it be for simple bragging rights, or if they threw down a small wager, golf wasn't the only thing being played that day.

Skins, Nassau, Stableford, Las Vegas, are all common games golfers play during a round. However, keeping track of the action with little dashes on a scorecard, or circles for a 'skin', are very hard to track. Add in a few, let's say, adult beverages – and four hours later – it's hard to remember what happened back on Hole 1.

Their new app, Kodiak Golf, auto-tracks scores, games, side-bets, and even provides a ledger with all the results. This app was designed for quick entry of scores. Press the number of your score, swipe right, and off to the next hole.

The "more fun" part of it comes with a side game, or two! When setting up your round, click side games, press the game of your choice, who is playing, and go.

The advanced golfer can track 15 common statistics, including: fairways hit, greens in regulation, average number of putts, and more.

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After developing Kodiak Golf for personal use, Hilleman and Ezerski were approached by one of their golfing partners, Don Myers, to make the app available to the public. "Kodiak Golf should not be kept a secret," Myers noted. "The market for apps alone is tough, with a few million apps on the marketplace today, and roughly 25,000 new apps launched every month. But this product is too good to keep to themselves."

Golf Course owner/operators also find the app useful to conduct tournaments. The app has a built in *Tournament Manager* which makes weekend parties to club championships easy to manage.

"Paul and I run a year-end tournament called *Eze-Man Golf Tournament* each year in the late fall," Hilleman commented. "Eze-Man always wrapped up our golf season. We held the tournament at various courses over the years. Amana, Tournament Club of Iowa, Harvester, and the Preserve down in Rathbun. We built out Tournament Manager because collecting scorecards and tabulating results at the end of every day was not something we wanted to do. Plus, through the app, all tournament players can see a live leaderboard to know if they are winning or not."

Recently the two added TV support – where a live leaderboard can be broadcast in the golf course clubhouse. "Imagine all the golfers gathering in the clubhouse around a TV as the other golfers finished, watching the leaderboard – and buying a drink or two." Hilleman stated.

Kodiak Golf can be downloaded on the Apple App Store, Google Play Store, from Amazon, and on the web at www.kodiakgolf.app.

"It just makes golf more fun. That's all we wanted to do," Hilleman commented. "We hope everyone likes it."

About Kodiak Golf
Kodiak Golf is the signature product of Kodiak Codeworks, an Iowa Limited Liability Corporation established in 2008, specializing in technology consulting and computer programming. Kodiak Golf is the first product marketed directly by the company, after providing technology consulting services since inception.

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