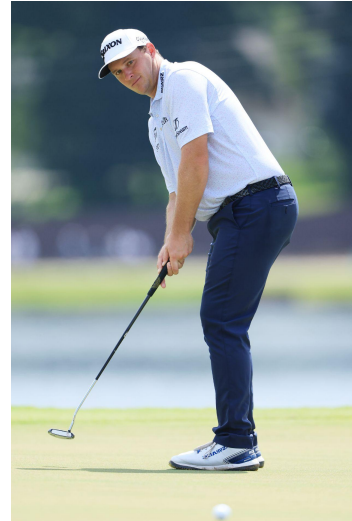


SQAIRZ BOLD—The Boldest Performance Golf Shoe

WINDHAM, NH - SQAIRZ, the fastest growing golf shoe company, has announced the release of their newest performance golf shoes: SPEED BOLD, available for men. BOLD will debut at the 70th annual PGA Show in Orlando, FL, from January 24-27 and will be available for purchase at sqairz.com in early March.

Make a statement—on the course and on your scorecard—by combining six BOLD new colors with the superior performance of SQAIRZ technology. The BOLD line is an extension of the award-winning design of the men's SPEED.

The Bold has been Tour tested by Sepp Straka, who wore a prototype pair in his storied playoff with Will Zalatoris at the St. Jude Championship as part of his run for the FedEx Cup in summer 2022. "Playing in shoes that not only provided exceptional performance and ground connection but also the bolder look and feel gave me additional confidence at the FedEx Cup this past summer," Straka says. "SQAIRZ is foundational to my success, and I'm excited to see this new look for them coming to golf courses across the world."



Featuring the patented technology that propelled SQAIRZ to become a leader in performance golf footwear, the BOLD line is the best way for golfers to express their personal style while continuing to deliver on unparalleled balance and stability. With two sets of Sta-Put laces in each box, you can switch up the look to be bold—or be bolder. BOLD allows golfers to match the intensity of their game, while still delivering score-changing balance, stability and comfort, in a guaranteed waterproof shoe.

"Performance has always been our focus. But we know that today's golfers aren't interested in sacrificing style. When we set out to design the BOLD line, our goal was to incorporate the award-winning and game changing features of the SPEED with a clean look. Change your game, and get noticed doing it. We're excited to see the golf world get BOLD." - Bob Winskowicz, SQAIRZ Founder & CEO.



SPEED Bold for men are available in white, black, lime, navy, red, and orange at sqairz.com.

About SQAIRZ

We've long believed that golf shoes should be more than mere accessories, they are the foundation of every swing and should be drivers of true performance. The vision for SQAIRZ started on a New England driving range, where a pair of square-toed dress shoes spurred a visual realization. It continued through years of research into ground force reaction, biomechanics and foot movement. It has culminated in award-winning shoes, now played on Tour, that will help every golfer hit more accurate and powerful shots. SQAIRZ is inspired by developing shoes that will change the shape of your game.

To join us in changing the game from the ground up, visit sqaizr.com or connect with us on Instagram, Facebook, Twitter, and YouTube.

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