PGA SHOW

LEAD RETRIEVAL
Collect – Download – Follow Up

Capture attendees' contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact information. No need to collect business cards!

BEFORE THE SHOW

1 Receive Login Credentials

via an email sent to the key contact with the subject line: 'Your Company Access Code for Emperia'.

2 Download the Emperia Lead Retrieval App

Download on the App Store

GET IT ON Google play

Emperia

3 Log In

using the credentials from the email. Share credentials with your booth staff*

Logins can be used across multiple devices.

DURING THE SHOW

Welcome
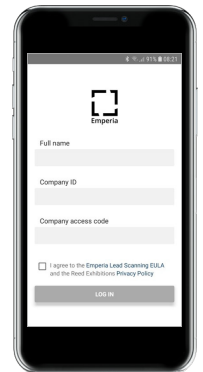
Tap to scan badge

Home

1 Tap to Scan

the QR code on the attendee's badge.

2 Take Notes

about your new leads and enter optional information including any follow-up actions.

3 Download Lead Report

at anytime, using the direct link provided to your key contact with your company code.

Emperia

Full name

Company ID

Company access code

☐ I agree to the Emperia Lead Scanning EULA and the Reed Exhibitions Privacy Policy

LOG IN

You can take more detailed notes by adding qualifiers, survey questions and sending content directly to your leads from the app. To learn more, contact your Customer Success Manager.

AFTER THE SHOW

1 Receive Post-Show Email

including your post show report; this will be sent to the key contact.

2 View, Sort & Download Leads

directly into your CRM

3 Follow Up with your Leads

within a week to increase ROI and keep the conversation going

Contact Your Customer Success Manager with any questions or if you need assistance!

Companies # - G	Companies H – M	Companies N – S	Companies T - Z
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