



Terms of Service

Holder's Assumption of Risk

Each Holder (individually, a "Holder" and collectively, "Holders") of a badge to PGA MERCHANDISE SHOW assumes all risk incidental to participation in all activities, loss or damage to property at PGA MERCHANDISE SHOW.

Holder's Release and Authorization

Holder hereby: (1) releases PGA MERCHANDISE SHOW and Reed Exhibitions, a division of RELX Inc. ("Reed Exhibitions") and their respective affiliates, employees, and agents, from any and all liability for loss or damage to persons or property, infringement of any right, or any other claims or courses of action of any kind arising from or relating to Holder's attendance of, and/or participation in, PGA MERCHANDISE SHOW; (2) authorizes and permits PGA MERCHANDISE SHOW and Reed Exhibitions and its designees, which include but are not limited to all sponsors, exhibitors and contractors, the use of his/her name, voice, likeness and all reproductions thereof by any means and in all media now and hereafter known for any and all purposes worldwide in perpetuity; (3) agrees to comply with all rules and regulations of PGA MERCHANDISE SHOW, (4) authorizes and permits PGA MERCHANDISE SHOW and Reed Exhibitions to share Holder's personal information, including but not limited to contact information, with such exhibitors, vendors, companies, and entities with which Holder scans their badge at PGA MERCHANDISE SHOW or otherwise utilizes the on-site or web-enabled technologies, including but not limited to on-site Wi-Fi, on-site interactive kiosks, wearable beacon technology and/or RFID technology, and any mobile applications associated with PGA MERCHANDISE SHOW (the "Digital Technologies"), and (v) acknowledges and agrees that PGA MERCHANDISE SHOW and Reed Exhibitions are not responsible for lost or stolen badges or personal property.

No Disruptive Behavior

PGA MERCHANDISE SHOW and Reed Exhibitions reserve the right to deny entry or remove from PGA MERCHANDISE SHOW any person who in their sole and absolute discretion is behaving or threatening to behave in a manner which PGA MERCHANDISE SHOW and Reed Exhibitions reasonably consider to be disruptive of PGA MERCHANDISE SHOW.

No Resale of Badge Permitted

The unauthorized resale or attempted resale of the badge is prohibited and will constitute a forfeiture of the badge without compensation. Each badge may only be used by the same Holder. PGA MERCHANDISE SHOW's operating hours, schedules, vendors and speakers are subject to change or cancellation without notice. Each badge is a revocable license to attend PGA MERCHANDISE SHOW.

All special events are subject to availability and access is not guaranteed. Special events may require an additional fee and/or will only be available to designated type of badges.

Holder acknowledges that there are hazards and risks of physical injury or illness to attendees of special events and that not all such hazards or risks can be fully eliminated. By accepting this badge and attending special events, Holder freely and voluntarily agrees to assume the full risk of bodily injury or property damage, regardless of severity, or death that Holder may sustain as a result of attending special events, whether or not caused by the negligence or gross negligence of special events or Reed Exhibitions.

Individuals under 18

Individuals under the age of 18 must obtain the permission of a parent or legal guardian before sending any information to PGA MERCHANDISE SHOW, entering any sweepstakes or contests at PGA MERCHANDISE SHOW, posting any information on <http://www.pgashow.com/> or related websites, or purchasing any goods online related to PGA MERCHANDISE SHOW. The submission of information to PGA MERCHANDISE SHOW or the purchase and/or use of a badge to PGA MERCHANDISE SHOW is a representation and confirmation that you are age 18 or over or have obtained the consent of a parent or legal guardian. If you are the parent or legal guardian of a PGA MERCHANDISE SHOW attendee that is under the age of 18, it is your responsibility to check the suitability of PGA MERCHANDISE SHOW for any individuals in your party regardless of official age restrictions. PGA MERCHANDISE SHOW's Digital Technologies are neither directed at nor intended for use by individuals under the age of 13. Reed Exhibitions does not knowingly collect Personal Information from individuals under the age of 13, and if Reed Exhibitions becomes aware that it has inadvertently done so, Reed Exhibitions will promptly delete such Personal Information. If you are under the age of 13, do not access or use the Digital Technologies unless under the supervision of a parent or legal guardian, and if you are under the age of 18, do not access or use the Digital Technologies without the express consent of a parent or legal guardian. All children over 12 must have badges and pay the \$175 visitor's fee.

Cancellation Policy:

Registration Fees for PGA MERCHANDISE SHOW are non-refundable and non-transferable and cannot be reproduced, resold or upgraded. PGA MERCHANDISE SHOW and Reed Exhibitions reserve the right to cancel PGA MERCHANDISE SHOW on limited or no notice, and in the event of such cancellation, Holder will not be entitled to a refund for any and all expenses associated with registration.

Visual/Audio/Image Release Form

In exchange for the opportunity to register and attend PGA MERCHANDISE SHOW, I hereby grant permission to Reed Exhibitions (a division of RELX Inc.), its employees and agents, to take, use and publish visual/audio/images of me at PGA MERCHANDISE SHOW, and I hereby waive any claim to compensation for use of such visual/audio/images. Visual/audio/images are any type of recording, including photographs, digital images, drawings, renderings, voices, sounds, video recordings, audio clips or accompanying written descriptions. I agree that Reed Exhibitions owns the images and all rights related to them. The images may be used by Reed Exhibitions in any manner or media without notifying me, such as the PGA MERCHANDISE SHOW website, publications, promotions, broadcasts, advertisements, and posters, for advertising or other related purposes. I waive any right to inspect or approve the finished images or any printed or electronic matter that may be used with them.

I release Reed Exhibitions and its employees and agents, including any firm authorized to publish and/or

distribute a finished product containing the images, from any claims, damages or liability which I may ever have in connection with the taking of use of the images or printed material used with the images.

I am at least 18 years of age and competent to agree to the terms of this release. I have read this release in full before agreeing to its terms. I understand its content, and I freely accept the terms.