



Media/Marketing Contact at the PGA Show:

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About TeesyTek:

At TeesyTek, we are passionate about merging artificial intelligence and sport to enhance the golfing experience. We are the leading company in the development of cutting-edge golf robots that are designed to provide competitive advantage to the driving range operators and generate new revenue streams. Our robots will help your Customers taking their game to the next level.

Whether your Customer is a professional golfer looking to fine-tune his skills or a beginner seeking to improve his swing, our robots are here to help them accelerate the progress and let them focus on hitting the ball and getting rid of the unnecessary activities like placing the ball on the tee manually after each hit. It opens also new opportunities for all handicapped players as well as elderly Customers suffering knee or back pains.

This offering will bring your driving range to the next level way ahead of your competitors. It will also boost your turnover through the up to 80% accelerated ball consumption and shorter occupation of the hitting bays, but it's not all. Our pay per use model will let you also to gain a stake in the direct revenue stream generated by each device equipped in the motion tracker and the AI trainer functionality.

Moreover, our devices are distributed completely for free so there are no upfront investments required from the operator side. Per end of the month, we will charge you only 0.02\$ per each ball placed on the tee by our robots.

PGA Golf Exhibitions Spokesperson:



CEO & founder Adam Mrozowski

During his professional career in the IT industry Adam has been observing how modern technologies and artificial intelligence can be used to maximize revenues in various industries. Especially over the last years which he spent as the Head of IT in a global private bank he was leading various initiatives where artificial intelligence led to the significant cost savings and the revenue acceleration. Adam gained his PhD and MBA diplomas in computer science and economics at the top European universities, but sport has always been his real passion. He is ski, snowboard, diving and kitesurfing instructor and a trainer in a sailing club. As a passionate golfer he used to spend hours on the golf course and at the driving range. He noticed that the modernization of golfing business progresses slower than in the other sectors. The way people have been practicing golf has not changed for the past 100 years. Golfers come to the driving range, pay for a basket of balls, go to the hitting bay and spend 30-40 min hitting 60-80 balls. In the past years a number of technologies have been introduced to track the ball direction and the distance or make the practice at the range more enjoyable through various digital tournaments. However, the major problem, where the player wastes most of the time, has not been addressed so far. Golfers still need to bend their knees and put each ball manually on the tee. In result each golfer spends 90% of his time at the range on putting balls on the tee and setting up. Effective training that drives the ball consumption (major revenue stream for the operators) is only 10% of the time.

Therefore, Adam developed and patented a robot that accelerate the ball consumption by up to 80%. The built-in motion tracker and AI trainer can additionally boost the revenues from the instructor led classes. Thanks to the applied AI algorithms TeesyTek managed to bring the costs of each robot down and allowed the company to distribute the devices completely for free.

All media requests for interview, contact adam.mrozowski@teesytek.com or +41799389941

PGA Show Press Releases & Media Resources:

Press Releases: [available in the documents section of the TeesyTek PGA dashboard](#)

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