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Pickleball Innovator Unveils Cutting-Edge Bag Collection for Racquet Sport Enthusiasts

New York, January 2024 – Renowned pickleball enthusiast and Lighthouse Sports CEO, Wendee Lunt, is set to revolutionize the sports accessories market with the launch of an unparalleled bag collection designed for pickleball players seeking a perfect blend of style and functionality.

Wendee's commitment to design, innovation, and top-quality materials shines through in this meticulously crafted bag series. Each piece is a testament to her passion for the sport, coupled with a keen understanding of the needs of serious players.

The collection features a range of bags, meticulously designed to cater to the diverse requirements of pickleball players. From spacious compartments to specially reinforced zippers, every detail has been carefully considered to enhance the player's experience both on and off the court.

"I believe in pushing the boundaries of what's possible in sports accessories, and this collection reflects that philosophy. We have employed cutting-edge manufacturing techniques to ensure durability, functionality, and a touch of style that resonates with pickleball enthusiasts," Wendee states.

As a prominent figure in the pickleball community, Wendee's vision extends beyond creating exceptional products. She is dedicated to fostering the growth of the sport she loves.

"Pickleball has brought immense joy to my life, and my goal is to share that joy with others. By providing top-notch accessories, we aim to enhance the overall pickleball experience and contribute to the sport's widespread popularity," she adds.

The unveiling of this innovative bag collection marks a significant milestone for Wendee and her commitment to advancing the world of pickleball accessories. She has held merchandising and marketing roles at luxury accessories brands for 20+ years, including Tumi, Coach and Tory Burch. She brings her extensive experience building great product to her new role. The collection celebrated its one-year anniversary in December 2023, and offers a range of options that cater to various preferences and playing styles.

For media inquiries, product samples, or interviews with Wendee, please contact press@lighthousespts.com.

About Wendee: Wendee is the Founder and CEO of a leading pickleball bag and accessories company based in the NY Metro area. With a deep passion for pickleball, Wendee is dedicated to creating innovative, stylish, and functional accessories that elevate the player's experience. Her commitment extends beyond product excellence to actively promoting the growth of pickleball as a sport.

