

Dryvebox Signs First Franchised Partner

October 12, 2023

SGB Update



Dryvebox, offering mobile golf simulator experiences, awarded its first franchise partner in Florida and opened up franchising opportunities in California.

Founded in 2020, Dryvebox operates mobile trailers for rent featuring TrackMan golf-simulation technologies for parties, marketing activations, corporate events, coaching, and individual play. Dryvebox operates corporate units in the U.S. and recently announced it is accelerating its franchise program.

Dryvebox's first franchise partner is Brian Tiyaloglu in Palm Beach, FL. He expects to open for business in December. Adeel Yang, CEO of Dryvebox, said, "Brian's passion for golf, entrepreneurial spirit and commitment to excellence made him an easy

choice to lead our first franchise in Florida. We are confident that he will deliver the exceptional Dryvebox experience to anyone who steps in his boxes.”

Tiyaloglu said, “I chose Dryvebox because it represents the future of golf entertainment. The technology is unparalleled, and the ability to bring the golf course to people’s doorsteps is truly revolutionary. I’m excited to provide an extraordinary golf experience, and really just a fun experience, in general, to everyone.”

On the expansion for franchise opportunities in California, Matt Gipple, head of franchising for Dryvebox, said, “Expanding to California was an obvious choice for us. Not only is it our home state, but it’s also a hotbed for golf and entertainment. We operate four of our own units here in California, so we’ve seen the demand for more. With our focus on building via franchising, California is up for grabs, and I look forward to working with great people to deliver golf and fun everywhere across the state.”

Photo courtesy Dryvebox

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