



Media/Marketing Contact at the PGA Show:

R. Shawn Summerville, CEO & Founder, 502-386-1455 (mobile) | shawn@ebonygreens.com

- Booth #7452
- Daily Promotional Giveaway: Jan 23-26, 2024
- Industry Stage Panel, Thursday: Jan 25, 2024 @9am

About Us • Exciting News To Be Announced during 2024 PGA Show, Visit **Ebony Greens™** Booth for More Info!

Established in 2021, *Ebony Greens™* emerges as a minority-owned, trailblazing force in the golfing world, breathing new life into the game with a fusion of heritage, individuality, and unbridled fun. Founded by R. Shawn Summerville, our mission is simple yet profound: to revolutionize the golfing experience by championing inclusivity, celebrating diversity, and embracing the rich tapestry of multi-cultural integration in golf's history.

Seeking to create a space where every golfer feels seen, heard, and valued, we believe that the fairways should be open to everyone, regardless of background. We're committed to fostering a community where individual style and personal expression reign supreme through partnerships, events, and initiatives! We're dedicated to breaking down barriers and reshaping the narrative of golf as a sport for all! *Ebony Greens™* is thrilled to embark on a journey that embraces and incorporates individual style, heritage, and history in the golfing world. Our Heritage Collection pays homage to our diverse cultures, communities, and the rich traditions of the game. Our commitment to infusing every product with a dash of irreverent charm shows we're here to rewrite the rules and inject a hefty dose of fun into the golfing landscape.

Join us in teeing off with flair, inclusivity, and a whole lot of character – because at *Ebony Greens™*, everyone's invited to the party on the green!

Company Leadership



R. Shawn Summerville, CEO & Founder of Ebony Greens™, is a visionary entrepreneur with a passion for revolutionizing the golfing experience. With a keen eye for style, heritage, and individuality, Summerville leads Ebony Greens™ with a commitment to infusing every aspect of the brand with a fresh, contemporary twist that resonates with golfers from all communities and walks of life. Shawn operates as Vice Chair of a prestigious new organization, is host-site Ambassador for African American Golf Expo & Forum and mentors young talent as a community advisor in Louisville, KY.

Stop by Booth#7452 and have a chat with our Founder & CEO!

Let's discuss style and other ways we can partner together to further our diversity initiative!

Ebony Greens™ Branding, Images and Media Requests

All branding, image and media requests for interview, please contact shawn@ebonygreens.com or 502-386-1455.

Press Releases

Press Release and Press Kit are uploaded to documents section of the *Ebony Greens™* PGA Show Directory listing. Current featured partnerships and collaborations listed on *Ebony Greens™* PGA Show Company profile. New & current *Ebony Greens™* products listed on company PGA Show profile on featured products and in *Ebony Greens™* 2024 Look Book, uploaded in document section of company PGA profile.

Ebony Greens™ in the News

1. [FASHIONING A MOVEMENT: R. SHAWN SUMMERVILLE'S EBONY GREENS, DIVERSE AND DYNAMIC GOLF APPAREL](#)
2. [Deeply Rooted 360 Podcast- *Ebony Greens™*](#)

3. [From Vision to VISTA to Victory: The Making of Louisville's Premier Grand Lyric Theater](#)