



The Golf Pitch Challenge

presented by Signature Golf Products

Join the Innovation Fairway: Introducing the Golf Pitch Challenge!

Launch Event Planned for Jan. 25 at 2024 PGA Show; Innovator Submissions Now Open

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December 5th 2023, Sarasota, Florida – Step onto the green of innovation with the Golf Pitch Challenge! Launched in 2023, this pioneering project invites golf enthusiasts and innovators to showcase their revolutionary concepts, golf products, and training aids. If you have an idea that could change the game of golf, we want to hear it!

Unleashing Potential with the Golf Pitch Challenge

Our mission is simple: to drive innovation in golf. We provide a unique platform for visionaries to pitch their groundbreaking ideas to a panel of experts in golf and product development. This is more than a competition; it's a chance to network, gain industry insights, and possibly see your product become the next market disruptor.

How We Support Your Vision

The Golf Pitch Challenge isn't just about the pitch; it's a comprehensive ecosystem offering:

- Multiple Pitching events throughout the year for showcasing innovations
- Incubator programs for concept development
- Mentorship and consulting from seasoned experts
- Fundraising and market entry support
- Endorsement and distribution channels
- Marketing and brand strategy advice

The Launch Event: Golf Pitch Challenge: Mark your calendars for the inaugural event on January 25th at 3:30pm, on the PGA of America Industry Stage at the 2024 PGA Show in Orlando, Fla.

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This platform will celebrate innovation, providing select PGA Show participants the opportunity to present their ideas to our esteemed judges and the golfing community. We also invite everyone to a networking happy hour following the event, including our judges, celebrities, and industry experts.

Future Events: A Game-Changing Opportunity

Throughout 2024, the Golf Pitch Challenge will host multiple events nationwide.

Each event includes:

A presentation to pitch your product

Networking with judges and industry leaders

Exclusive coaching sessions with our panel

Introducing Our Esteemed Team: Our panel boasts a diverse range of golf and business titans, including:

David Leadbetter, PGA, the world's premier golf coach, author, inventor, and PGA Hall of Famer.

Kevin Harrington, the original Shark Tank innovator and a titan of entrepreneurship.

Mike & Derek Locker, supply chain and manufacturing wizards with a \$100+ million sales track record.

Carolyn Pinegger, former professional golfer turned social media strategist and online golf entrepreneur.

Santiago Mari, PGA, golf club engineering guru and advisor to tour-winning players.

Daniel Cannon, a highly accomplished investment professional with a wealth of expertise in the financial and fintech sector.

Join the Circle of Golf Innovators

Submit your idea today at www.golfpitchchallenge.com and join a community dedicated to the growth and evolution of golf. Innovators are encouraged to submit ideas prior to the holidays, however final submissions can be received through January 11, 2024. Seven finalists will be chosen out of all submissions to present on the Industry Stage during the main launch event. Finalists will be announced by 3PM, Friday January 15, 2024.

For more information, please visit www.golfpitchchallenge.com or email golfpitchchallenge@gmail.com.

Don't just dream about the future of golf—shape it with us!

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