



## ROVESTAR TO EXHIBIT AT 2024 PGA SHOW

Montreal, Quebec, Canada (December 20, 2023) – Rovestar (<https://rovestar.golf/>) announced today plans to exhibit at the 2024 PGA Show, Jan. 23-26, in Orlando, Fla. Rovestar will be participating in the Inventors Spotlight program, showcasing its unique all-in-one lightweight customizable golf bag with an integrated pushcart. Stop by booth #3805 to discover this innovative product designed and manufactured sustainably in North America, using cutting-edge 3D printing technology.

“We are thrilled to introduce the Rovestar to golf’s most influential distributors in North America”, says Fabien Durand, Rovestar Founder and golf enthusiast. “This is Rovestar’s first participation at the PGA Show, and I am eager to present the first golf bag fully manufactured with 3D printing technology. I am looking forward to meeting potential partners who are willing to challenge the status quo. Together, we can redefine traditional golf transportation methods.”

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71<sup>st</sup> edition of golf’s longest running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

### **About Rovestar**

Rovestar is a unique all-in-one lightweight customizable golf bag with an integrated pushcart, now available with electric assist technology. Custom-made sustainably in North America, the Rovestar seamlessly blends convenience, functionality, and innovation to offer golfers a true game-changing solution. From the first prototype to the final product, Rovestar is unwavering in its pursuit of sustainability. Potential partners are invited to join us on the cutting edge of innovation with our modular customization approach, ensuring a streamlined process that minimizes inventory and investment. Rovestar welcomes low volume orders.

### **About PGA Golf Exhibitions**

The [PGA Show](#), [PGA Buying & Education Summit](#) are organized by PGA Golf Exhibitions (part of [RX](#)) and the PGA of America. Since its inception in 1954, the [PGA Show](#) has grown into the largest annual business event for the global golf industry. The [PGA Show Buying & Education Summit](#) connects the industry mid-season and drives business leading up to the annual [PGA Show](#). Learn more at [PGAShow.com](https://PGAShow.com) and follow us on “X”, [Instagram](#) and [Facebook](#).

### **About the PGA of America**

The PGA of America is one of the world’s largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world’s foremost sporting events. For more information, visit [PGA.com](https://PGA.com) and follow us on [X](#), formerly known as [Twitter](#), [Instagram](#) and [Facebook](#).

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