

FROM THE PGA

Sensible Weather Announces Partnership with the PGA of America and Elysian Park Ventures to Bring Groundbreaking Weather Guarantees to PGA Facilities Across the Country

Published on Wednesday, January 18, 2023



This site has a new [Privacy Policy](#). We use cookies to understand how you use our site and to improve your experience. By continuing to use our site, you accept our use of cookies. To review our Cookie Policy, visit our new [Privacy Policy](#).

[Sensible Weather](#), a climate technology and insurance company focused on helping consumers understand climate and change the way they interact with the weather, announced today that it has closed a strategic investment to extend the company's Weather Guarantee coverage to PGA-affiliated golf facilities in partnership with EP Golf Ventures.

As part of the new partnership, PGA Members will now have access to Sensible Weather's innovative Weather Guarantee protection, eliminating the burden of issuing rain checks and giving golfers the option to protect against the risk of volatile weather when booking tee times and lodging packages online. Sensible Weather quantifies and manages weather risk for golfers, offering Weather Guarantees to automatically reimburse tee time and other travel-related costs in the case of rain, extreme temperatures or other undesirable weather during a round. The service is designed to streamline operations for PGA Members, increase golfer satisfaction, decrease last-minute cancellations, avoid "rain check" issuance, and generate incremental revenue for golf facilities.