



Pirdie Women's Clothing To Exhibit At The 2024 PGA Show January 23-26 At The Orlando Convention Center

Premier women's golf clothing with new drops on display in booth #5593.

Los Angeles, California. October 13, 2023. – [Pirdie](#), the acclaimed women's golf clothing company announced today that it will be exhibiting at the 2024 PGA Show, Jan. 23-26, in Orlando, Fla. The company makes colorful, style-forward golf apparel that drives feminine self-expression and makes girls' tee time even more fun. From the course to cocktails, Pirdie's designs empower every woman to feel and look her best both on and off the course.

"We are excited to debut our latest clothing drops to golf's most influential retailers from around the world," said Jaimee Newcomer, Co-Founder. "Our clothing is designed in California for women, by women and is manufactured in Los Angeles. We focus on incredibly soft fabric and updated designs for comfort and fit, so our customer can transition from an early tee time to a dinner meeting without the need for a change of clothes."

Pirdie will be showcasing their line of women's golf apparel in **booth 5593** at the show. Visitors to their booth will have the opportunity to try Pirdie clothing, including their trending Duchess dress. Pirdie comes in a variety of sizes and colors with an evolved style and extreme comfort.

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71st edition of golf's longest running and largest global business gathering. Thousands of attending PGA Professionals, golf leaders, industry executives and retailers from around the world will source new products from some 800 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

About Pirdie

Pirdie is a women's golf apparel brand designed by women for women and manufactured in California. For ladies who love golfing with friends but not the dress code, Pirdie is the women's golf apparel brand that offers West Coast designs and empowering community, so every woman can feel confident and have fun, even if she whiffs it. Whether you have an early tee time or a late happy hour, Pirdie's clothing is transitional yet follows all golf dress code "rules". For more information about Pirdie, please visit us online at www.pirdiegolf.com.

About PGA Golf Exhibitions

The PGA Show, PGA Buying & Education Summit and PGA Show Connects are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event

for the global golf industry. Regional PGA Show Buying & Education Summits and the PGA Show Connects digital platform connect the industry year-round and drive business leading up to the annual PGA Show. Learn more at PGAShow.com and follow us on Twitter, Instagram and Facebook.

About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of nearly 28,000 PGA Professionals who work daily to grow interest and inclusion in the game of golf. For more information about the PGA of America, visit PGA.com and follow us on Twitter, Instagram and Facebook.

CONTACT INFORMATION:

Pirdie Contact: Brooke Greenwald, Cornerstone Communications, LTD (240) 370-7036, brooke@cornerstonepr.net

PGA Show: Sherry Major, (716) 662-3855, sherry.major@rxglobal.com

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