



STREETROD GOLF CARS TO EXHIBIT AT 2024 PGA SHOW

MONTEZUMA, Iowa (January 10, 2024) – Streetrod Golf Cars announced today plans to exhibit at the 2024 PGA Show, Jan. 23-26, in Orlando, Fla. Streetrod will unveil GRIT, a new line of rugged, sporty golf cars. The first model released in the GRIT line is the B2, a golf cart and fully functional low speed vehicle modeled after the look of popular SUVs. The B2 features adjustable suspension, off-road tires of multiple sizes, touchscreen dashboard, auto-cancelling turn signals, removable tailgate, backup camera, and tow hitch



To see more about the B2, visit <https://www.streetrodgolfcars.com/b2grit>

The GRIT line joins the nationally-known Vintage and LUX lines in the Streetrod canon. Streetrod's flagship product since 1995, the Vintage is the premium, hot-rod inspired look that built the brand. It features a wide range of front end styles, body styles, and other customizations.



To learn more about the Vintage, visit <https://www.streetrodgolfcars.com/vintage>

The LUX was first unveiled at the PGA Show in 2018, and is a luxury golf cart for use at top-level golf courses, country clubs, and resorts. It comes fully loaded with a premium stereo and speakers, USB ports, a backup camera and screen, tilt steering wheel, and much more. The LUX line features a unique limousine model with extra seating.



To learn more about the LUX, visit <https://www.streetrodgolfcars.com/lux>

“This is an American-made product from a small, family-owned business that desires to produce quality over quantity,” said Streetrod Operations Manager Aaron Rasmussen. “Our cars have to be seen to be fully appreciated, and we’re looking forward to showing them to you at the PGA Show!”

All Streetrod Golf Cars feature best-in-class manufacturing processes including:

- Fiberglass bodies made in America by craftsmen with years of experience
- High quality automotive paint paired with wet sanding and buffing for a show car quality finish
- Fully customizable upholstery and paint schemes, including color-changing paint features
- Built on utility chassis, providing more than 2x payload capacity of standard golf carts
- Longevity and structural integrity unique in the golf cart space

A LUX Limo and Vintage with color-changing paint features will be on display at Streetrod booth 785 during the PGA Show.

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71st edition of golf’s longest running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

About Streetrod Golf Cars

For over 20 years, Streetrod has been manufacturing cars with a standard of excellence found nowhere else. Our impeccable attention to detail devotion to quality and performance, and unparalleled artisan skillset has resulted in a magnificent suite of head-turning golf and leisure vehicles.

Learn more at <https://www.streetrodgolfcars.com/>

About PGA Golf Exhibitions

The [PGA Show](#), [PGA Buying & Education Summit](#) are organized by PGA Golf Exhibitions (part of [RX](#)) and the PGA of America. Since its inception in 1954, the [PGA Show](#) has grown into the largest annual business event for the global golf industry. The [PGA Show Buying & Education Summit](#) connects the industry mid-season and drives business leading up to the annual [PGA Show](#). Learn more at [PGAShow.com](#) and follow us on “X”, [Instagram](#) and [Facebook](#).

About the PGA of America

The PGA of America is one of the world's largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world's foremost sporting events. For more information, visit [PGA.com](https://www.pga.com) and follow us on [X](#), formerly known as [Twitter](#), [Instagram](#) and [Facebook](#).

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