**(Exhibitors: Replace GREY copy with your own information)**

(Insert Exhibiting Company Logo Here)

#

**(COMPANY NAME) TO EXHIBIT AT 2024 PGA SHOW**

*COMPANY HEADQUARTERS TOWN, State (Date, 2022)***–** (Company Name) announced today plans to exhibit at the 2024 PGA Show, Jan. 23-26, in Orlando, Fla. (Company Name) will (share participation plans… could be inclusive of product launch, exhibit/buyer engagement plans, participation in Demo & Fitting Day, etc.).

(Exhibiting Company Spokesperson Comment/Quote – i.e. – pleased to join the industry to debut product to golf’s most influential retailers from around the world…show as a launching pad for our innovative products…opportunity to demonstrate the value of product to worldwide audience, etc.)

The PGA Show, organized by the PGA of America and PGA Golf Exhibitions, will reunite the golf industry for the 71st edition of golf’s longest running and largest global business gathering. Thousands of attending PGA of America Golf Professionals, golf leaders, industry executives and retailers from around the world will source new products from nearly 1,000 golf and lifestyle brands while attending high-level industry presentations, participating in education and career workshops, and connecting in person with peers and golf leaders to drive continued growth of the sport and the business of golf.

**About (Company Name)**

(include company description/scope of products/services, web site information)

**About PGA Golf Exhibitions**

The [PGA Show](https://www.pgashow.com/), [PGA Buying & Education Summit](https://www.pgabuyingsummit.com/) are organized by PGA Golf Exhibitions (part of [RX](https://www.rxglobal.com/)) and the PGA of America. Since its inception in 1954, the [PGA Show](https://www.pgashow.com/) has grown into the largest annual business event for the global golf industry. The [PGA Show Buying & Education Summit](https://www.pgabuyingsummit.com/) connects the industry mid-season and drives business leading up to the annual [PGA Show](https://www.pgashow.com/). Learn more  at [PGAShow.com](https://nam11.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2269%26elqTrackId%3D9E1C4CA10FFAC24B4BB40CC8B90D94AA%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C01%7CSherry.Major%40rxglobal.com%7C890880d7426d4661d15e08da508b2805%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C637910855853020125%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Ok%2FG3Rc2kE76cbfv4rOdZaljELMg7l%2FoDeDF%2FPFIPYk%3D&reserved=0)  and follow us on [“X”](https://nam11.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2260%26elqTrackId%3DC5891E40B1436085BDE7BD809619CB9B%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C01%7CSherry.Major%40rxglobal.com%7C890880d7426d4661d15e08da508b2805%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C637910855853020125%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=VARwy79PczFO0Oe7pEk4UX3uwZ6BIA7%2BVrz1NbhbCp8%3D&reserved=0), [Instagram](https://nam11.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2258%26elqTrackId%3DA6B7647B89B5E25501F7BCAB38C5A704%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C01%7CSherry.Major%40rxglobal.com%7C890880d7426d4661d15e08da508b2805%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C637910855853020125%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=K4Pe7MFmB%2Buw%2BcBgdCPmn8TByuU%2FWlZS5Y1ULAGMgXE%3D&reserved=0) and [Facebook](https://nam11.safelinks.protection.outlook.com/?url=http%3A%2F%2Fapp.campaign.reedexpo.com%2Fe%2Fer%3Fquerytoken%3Db56X9GGGHSmYn%252BCw66mxjBIHRtnbrVjflLhhfadc2Yiq9OPToghGmnU9VVf0uAEMKqHKhfzk5Z8nwwag1BmWFA%253D%253D%26s%3D121188525%26lid%3D2261%26elqTrackId%3DBED8B383E8D2F00D94A677FF5E66F0DB%26elq%3D4b5c2f6fd2e94c58a87cb1d12b22aa38%26elqaid%3D11821%26elqat%3D1&data=05%7C01%7CSherry.Major%40rxglobal.com%7C890880d7426d4661d15e08da508b2805%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C637910855853020125%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=GYweiGkRg%2BJEOnO0pNztEowYojA3uxP7dGpd9Mpkr%2Bo%3D&reserved=0).

**About the PGA of America**

The PGA of America is one of the world’s largest sports organizations, composed of more than 29,000 PGA of America Golf Professionals who love the game, are expert coaches, operators and business leaders, and work daily to drive interest and participation in the sport. The PGA of America owns and operates numerous championships and events, including major championships for men, women, seniors and the Ryder Cup, one of the world’s foremost sporting events. For more information, visit [PGA.com](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpga.us5.list-manage.com%2Ftrack%2Fclick%3Fu%3Dd41be3b46f4c868b2e65fb73f%26id%3D7defdb8166%26e%3D0e653f6c7b&data=05%7C01%7Csmajor%40reedexpo.com%7C117cc5c7f30b48953dc908dbb9d14e57%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C638308080868895895%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=2HRUJzwQoiq0viWTKwE2LQDrE6VLdE8vbe1xpw5MR8M%3D&reserved=0) and follow us on [X, formerly known as Twitter](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpga.us5.list-manage.com%2Ftrack%2Fclick%3Fu%3Dd41be3b46f4c868b2e65fb73f%26id%3Dc3fabe10c7%26e%3D0e653f6c7b&data=05%7C01%7Csmajor%40reedexpo.com%7C117cc5c7f30b48953dc908dbb9d14e57%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C638308080868895895%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=Hgg7UUiodItYQLEASOWwr2ATHyomNDVXbvHr7UpOhUE%3D&reserved=0), [Instagram](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpga.us5.list-manage.com%2Ftrack%2Fclick%3Fu%3Dd41be3b46f4c868b2e65fb73f%26id%3D3953a3309b%26e%3D0e653f6c7b&data=05%7C01%7Csmajor%40reedexpo.com%7C117cc5c7f30b48953dc908dbb9d14e57%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C638308080868895895%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=54WW1HEa%2BnMNyqOGhlfaDGn4YLIOtb4MYervAZD6VcA%3D&reserved=0) and [Facebook](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fpga.us5.list-manage.com%2Ftrack%2Fclick%3Fu%3Dd41be3b46f4c868b2e65fb73f%26id%3Dee24190938%26e%3D0e653f6c7b&data=05%7C01%7Csmajor%40reedexpo.com%7C117cc5c7f30b48953dc908dbb9d14e57%7C9274ee3f94254109a27f9fb15c10675d%7C0%7C0%7C638308080868895895%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=nALEZ%2FnOaoUFwPvtI9p%2Bx%2BiFZtZvBtWQ%2B9CJn5yt1Cc%3D&reserved=0).

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