



PGA

2011 MERCHANDISE SHOW

January 27 - 29, 2011
Orange County Convention Center
Orlando, Florida

NEW EXHIBITOR EXPOSURE PACKAGES

Option One

- Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening
- 6 ft. Draped Table with 2 Chairs
- Entry in the New Product Center
- Listing in the New Product Center Review Handout with Product Photo & Description
- Show Special Listing on Website
- List of 500 Pre-Registered Attendee Names
- 1 Year Press Release Program in The GolfWire
- Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
- "New Company" Booth Signage
- Expanded Web Listing with hyper-link
- Company Logo with Listing in Show Directory
- New Company Listing in Show Directory
- Mobile Showroom Program
- 10x10 Exhibit Space - \$5,195 (value \$8,000)
- 10x20 Exhibit Space - \$9,150 (value \$11,600)

Option Two

- Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening
- 6 ft. Draped Table with 2 Chairs
- Entry in the New Product Center
- Listing in the New Product Center Review Handout with Product Photo & Description
- Show Special Listing on Website
- List of 1,000 Pre-Registered Attendee Names
- 1 Year Press Release Program in The GolfWire
- Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
- "New Company" Booth Signage
- New Company Logo w/ Listing in Show Directory
- Expanded Web Listing with hyper-link
- 1/2 Page 4/C Directory Ad
- Mobile Showroom Program
- 10x10 Exhibit Space - \$6,770 (value \$10,550)
- 10x20 Exhibit Space - \$10,725 (value \$14,100)

Reserve Your Space Today!

Company Name: _____ Contact: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____

- Yes, count me in for the 2011 PGA Merchandise Show. I will require a ___x___ exhibit space. Please contact me immediately to reserve a booth location.
- Yes, I am interested in the 2011 PGA Merchandise Show but still have a few questions. Please contact me.

Reserve Your Space Today!

1-800-840-5628 | www.pgashow.com

Fax To: 203-840-9378 or Contact Marc Simon, Sales Manager, at 203-840-5378 or email msimon@reedexpo.com