



OSCAR EINZIG

WHY USE OSCAR EINZIG PHOTOGRAPHY?

www.oscareinzig.com

Appointed for quality, expertise, and reputation by Show Management as the Official Photographers for over 350 trade shows and conventions annually including 70% + of the *Trade Show 200* events. Our photographers have an average of ten years experience in the industry.



- Exclusive on-site imaging provider for the entire show
- On-site consultation with photographers
- On-site delivery of images via CD, DVD, or jump drive
- Variety of special packages offered and multiple options for the delivery of images
- Complimentary archiving for 5 years

Ideal For:

- Brand recognition
- Marketing tools
- Industry publications
- Documenting and archiving
- Gifts for clients or employees



OSCAR EINZIG

www.oscareinzig.com P:1.800.638.0056 F:312.922.2866

EXHIBIT PHOTOGRAPHY

Exhibit Photography - One view of your exhibit photographed either empty, during the show with people or with your staff. We will capture many images and select the best one and sometimes combine several to make one image. Exhibit photography is delivered as an 8x10 print, a high resolution JPG on CD, or both.

Pro Pack A - Exhibit photography that includes 6 separate views of the exhibit. Delivered both on CD and 8x10 print. Additional Views for Pro Pack A can be added.

Pro Pack B - Exhibit photography that includes 15 separate views of the exhibit. Delivered both on CD and 8x10 print. Additional Views for Pro Pack B can be added.

Additional 8X10 Prints or Duplicate CDs of the entire order are available.

Product Photography - Product is shot against a simple backdrop in the exhibit. The use of high end cameras and formal lighting approximates an in studio look. Please contact us for further information.

Architectural Photography - Creative lighting used to emphasize the dramatic distinction between light and shadow, enhancing your exhibit to produce a visually striking image. Includes High Res files on DVD and 1 8x10 print per view. Please contact us for further information.

EVENT PHOTOGRAPHY

Event Photography - Hourly coverage of timed special events either in your booth, meeting rooms or off site. Our photographer will capture images of a presentation, celebrity appearance, contest drawing, or any other special event. Images are available on DVD (or 2GB jump drive for an additional charge). All image delivery includes Unlimited Usage Rights. One hour minimum booked in whole hour increments. To be used for Timed Special Events only. Does not include Exhibit or Product Photography. All dates/times confirmed prior to Show Opening.

Onsite Printing - Attendees will receive professional 4x6 or 5x7 prints in seconds. Available for all events. Packages start at \$700. For further information visit www.eventgallery.com

Green Screen - Place your attendees into digital backgrounds that carry through your event theme, add custom borders, logo or messaging on the photo. Attendees will receive professional framed onsite prints in seconds. Packages start at \$1750. Please contact us for further information.

Photo Books - Customized, hardcover, 20-40 page, 10x8 inch book. Ideal for gifts, display, and to promote your event.

VIDEO PRODUCTION

Video - Full scale video production. We capture your presentation, demonstration, celebrity appearance, or any other special event. Coverage available within the Convention Center and at off site venues. All video assignments are booked in whole hour increments. Dates/times confirmed prior to Show Opening.

Video Clips - Ideal for uploading to your website. After capture, we edit your video into a 2-3 minute clip. Clips are "Best of" the video shoot and are delivered within 24 hours on DVD. We reserve the right to determine the final edit. (Price is in addition to the cost of shooting the video)

OTHER

Times Square/Las Vegas Fashion Show Mall Photo Display Service- Display your photo and headlines on the Reuters sign in Times Square or the Fashion Show Mall sign in Las Vegas. Photos display on a branded template for a minimum of one time for 15 seconds. (Prices start at \$700.00 and must include Digital Image purchase). Please inquire about exact pricing. Visit www.oscareinzig.com/pralliance for sample.

*This service is offered through a partnership with PR Newswire and Times Square2, a Thomson Reuters alliance.

**Content Restrictions Apply



2010 PGA Merchandise Show

January 28 - 30, 2010

Orange County Convention Center - Orlando, FL

On-Site

On-Site

Exhibitor: _____

Contact: _____

Cell: _____

Booth #: _____

(See attached Imaging Services sheet for details)

EXHIBIT PHOTOGRAPHY			QTY	TOTAL
	8x10 Print per View		\$130	_____
Digital Image on CD per View (All Images on CD include Unlimited Usage Rights)		\$165	_____	_____
8x10 Print and Image on CD per View		\$190	_____	_____
Pro Pack A - Includes 6 views of the exhibit. Delivered both on CD and 8x10		\$1,045	_____	_____
Additional Views for Pro Pack A		\$85ea.	_____	_____
Pro Pack B - Includes 15 views of the exhibit. Delivered both on CD and 8x10		\$2,095	_____	_____
Additional Views for Pro Pack B		\$60ea.	_____	_____
Duplicate CD of entire order		\$50ea.	_____	_____
Additional 8X10 Prints		\$26ea.	_____	_____

EVENT PHOTOGRAPHY			QTY	TOTAL
	Coverage & delivery of all images on DVD (Includes Unlimited Usage Rights)		\$350hr.	_____
High resolution images on 2GB USB Drive at the end of the event		\$100ea.	_____	_____
Description of Event: _____				
Location: _____				
Date: _____ Time: _____				
One hour minimum booked in whole hour increments. To be used for Timed Special Events only. Does not include Exhibit or Product Photography.				
Photo Books - Bounded hardcopy with custom cover 20-40 pgs, 10X8 inches		\$200ea.	_____	_____

VIDEO PRODUCTION			QTY	TOTAL
	Two Hour Consecutive Minimum		\$1,400	_____
Additional Consecutive Hours (Materials subject to additional costs)		\$425	_____	_____
Description of Event: _____				
Location: _____				
Date: _____ Time: _____				
Booked in whole hour increments.				
Video Clip for Website (additional to video purchase - please inquire about pricing)				

OTHER			QTY	TOTAL
Times Square/Las Vegas Fashion Show Mall Photo Display Service (please inquire about pricing)				

TOTALS			QTY	TOTAL
	Must be prepaid with a Check, Visa, MasterCard, or American Express. Cancellations received less than one week prior to the first day of exhibitor move-in will be billed at 50%. Orders ship within seven business days after closing date of show. Orders requested earlier will be subject to a Rush Charge. Claims must be made in writing within 7 days of receipt of materials. Orders placed onsite will be subject to higher pricing. Scheduling of photography will be confirmed by photographers onsite. Oscar Einzig does not work on speculation.			
		Subtotal		_____
		Products delivered in IL subject to 10.25% sales tax		_____
		Shipping & Handling	\$15	_____
		TOTAL		_____

Payment	Company			Shipping	Company		
	Billing Address				Shipping Address		
City	State	Zip		City	State	Zip	
Ordered by				Ship to Attention			
Name on Card				E-mail			
Card #	exp.			Phone			
Signature				Fax			



EXPRESS ORDERING

2010 PGA Merchandise Show

January 28 - 30, 2010

Orange County Convention Center - Orlando, FL

On-Site

On-Site

Exhibitor: _____

Contact: _____

Cell: _____

Booth #: _____

	QTY	TOTAL
Digital Image on CD per View (All Images on CD include Unlimited Usage Rights)	\$165	_____
8x10 Print and Image on CD per View	\$190	_____
Pro Pack A - Includes 6 views of the exhibit. Delivered both on CD and 8x10 Print	\$1,045	_____
Event Photography - Coverage & delivery of all images on DVD (Includes Unlimited Usage Rights)	\$350hr	_____
Description of Event: _____		
Location: _____		
Date: _____ Time: _____		
One hour minimum booked in whole hour increments. To be used for Timed Special Events only. Does not include Exhibit or Product Photography.		

<p>Must be prepaid with a Check, Visa, MasterCard, or American Express. Cancellations received less than one week prior to the first day of exhibitor move-in will be billed at 50%. Orders ship within seven business days after closing date of show. Orders requested earlier will be subject to a Rush Charge. Claims must be made in writing within 7 days of receipt of materials. Orders placed onsite will be subject to higher pricing. Scheduling of photography will be confirmed by photographers onsite. Oscar Einzig does not work on speculation.</p>	Subtotal _____
	Products delivered in IL subject to 10.25% sales tax _____
	Shipping & Handling \$15 _____
	TOTAL _____

Payment	Company _____	Shipping	Company _____
	Billing Address _____		Shipping Address _____
	City _____ State _____ Zip _____		City _____ State _____ Zip _____
	Ordered by _____		Ship to Attention _____
	Name on Card _____		E-mail _____
	Card # _____ exp. _____		Phone _____
	Signature _____		Fax _____