



# PGA™

## 2012 MERCHANDISE SHOW

Demo Day: January 25, 2012  
Show Dates: January 26 - 28, 2012  
Orange County Convention Center  
Orlando, Florida

### NEW EXHIBITOR EXPOSURE PACKAGES

#### Option One

- Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening
- 6 ft. Draped Table with 2 Chairs
- Entry in the New Product Center
- Show Special Listing on Website
- List of 500 Pre-Registered Attendee Names
- 1 Year Press Release Program in The GolfWire
- Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
- “New Company” Booth Signage
- Expanded Web Listing with hyper-link
- Company Logo with Listing in Show Directory
- “New Company” Logo w/ Listing in Show Directory
- Special “We Are Golf” Icon in Show Directory, Listing in “We Are Golf” Show Directory Ad and Listing on Website
- Mobile Showroom Program

- 10x10
- 10x20

#### Option Two

- Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening
- 6 ft. Draped Table with 2 Chairs
- Entry in the New Product Center
- Show Special Listing on Website
- List of 1,000 Pre-Registered Attendee Names
- 1 Year Press Release Program in The GolfWire
- Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
- “New Company” Booth Signage
- “New Company” Logo w/ Listing in Show Directory
- Expanded Web Listing with hyper-link
- 1/2 Page Show Directory Ad (deadline: December 1, 2011)
- Special “We Are Golf” Icon in Show Directory, Listing in “We Are Golf” Show Directory Ad and Listing on Website
- Mobile Showroom Program

- 10x10
- 10x20

**\*Price points vary based on booth location and corner charges**

### Reserve Your Space Today!

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

- Yes, count me in for the 2012 PGA Merchandise Show. I will require a \_\_\_\_x\_\_\_\_ exhibit space. Please contact me immediately to reserve a booth location.
- Yes, I am interested in the 2012 PGA Merchandise Show but still have a few questions. Please contact me.

**Reserve Your Space Today!**  
**1-800-840-5628 | www.pgashow.com**

**Fax To: 203-840-9378 or Contact Marc Simon, Group Sales Director at 203-840-5378 or email [msimon@reedexpo.com](mailto:msimon@reedexpo.com)**