

# WE ARE GOLF

The primary focus of **WE ARE GOLF (WAG)**, is to communicate to federal legislators and other influencers the economic, environmental and charitable impact of golf to ensure that national legislation and regulation is appropriate to the size and scope of the golf industry.

## 2011 Results

- Met with key Members of Congress on April 13 as part of the fourth annual National Golf Day.
- Legislation was introduced in both the House (Kind/Neal/Bachus) and the Senate (Kerry) to establish permanent, national tax relief in the wake of disasters (as opposed to piecemeal, state-specific relief) that would not include the golf exclusion. Importantly, lead sponsors of the previous bills (which were cut and pastes of the post-Katrina bill and therefore included the exclusion), such as Spencer Bachus, are now getting behind the new bills.
- On June 14, several members of the bipartisan Congressional Golf Task Force, led by WE ARE GOLF executives, were given a behind-the-scenes look at Congressional Country Club, home of the 2011 U.S. Open. During this tour, Members of Congress were able to see firsthand the profound impact that golf has on our nation's economy, the job opportunities it provides and the environmental stewardship it promotes. Members of Congress were struck by the fact that each year, the U.S. Open alone funnels approximately \$140-160 million into the local economy of the championship's host site.

## 2012 Plans

- To enhance the fifth annual National Golf Day, April 18 in Washington, D.C., by engaging industry stakeholders through a nationwide awareness campaign.
- To explore a possible role at both the Republican and Democratic National Conventions.
- To add sustainability and manufacturing in messaging and dialog with Members of Congress and other opinion leaders in Washington, D.C.
- To pass the National Disaster Relief Bill.
- To be appropriately involved with legislation related to the Americans with Disabilities Act, such as single rider carts for disabled golfers.

To join **WE ARE GOLF**, contact Shannon Boozman at [sboozman@pgahq.com](mailto:sboozman@pgahq.com).  
For more information can be found at [www.wearegolf.org](http://www.wearegolf.org).