



Our new, cost-effective, all-in-one turn-key packages are designed to save you money and make your experience exhibiting at the 2012 PGA Merchandise Show easier than ever! Choose from different package options to customize your booth to meet your exhibiting needs.

PGA PRODUCT SHOWCASE PACKAGE PRICING



Does **NOT** include cost of Exhibit Space

*EVP Price \$2,460
*Retail Price: \$3,115

10' x 10' PGA Product Showcase

- Structure:** Back wall Structure w/ (4) Shelves
Free-standing Front Reception/Storage Counter
- Graphic:** (1) 3M Back Wall Header
- Carpet:** Classic Cut 16oz Carpet w/Padding
- Cleaning:** Daily Vacuuming
- Furniture:** (1) Black Diamond Stool
- Lighting:** (3) Arm Lights, Electrical & Labor Included
- Material Handling:** Unlimited



Does **NOT** include cost of Exhibit Space

*EVP Price \$5,065
*Retail Price: \$6,490

10' x 20' PGA Product Showcase

- Structure:** Back wall Structure w/ (8) Shelves
Free-standing Front Reception/Storage Counter
- Graphics:** (2) 3M Back Wall Headers
- Carpet:** Classic Cut 16oz Carpet w/Padding
- Cleaning:** Daily Vacuuming
- Furniture:** (1) Black Café Table 36"W x 30"H
(4) Black Diamond Side Chairs
(1) Black Diamond Stool
- Lighting:** (5) Arm Lights, Electrical & Labor Included
- Material Handling:** Unlimited

Reed Exhibitions
Attn: Marc Simon
383 Main Street
Norwalk, CT 06851
P 203-840-5378
F 203-840-9378
msimon@reedexpo.com

Carpet Color Selections:

- Ⓢ Black
- Ⓢ Burgundy
- Ⓢ Gray
- Ⓢ Tuxedo (Black/Gray Tweed)
- Ⓢ Blue
- Ⓢ Green
- Ⓢ Plum
- Ⓢ Red
- Ⓢ Teal

FREEMAN
Lori Duckett
P 702.579-1424
F 702.579-6191
lori.duckett@freemanco.com

Additional Services/Upgrades:

- Ⓢ Transportation
- Ⓢ AV
- Ⓢ Exhibit Accessories
- Ⓢ Graphics
- Ⓢ Showcases

SHOW DATES:
January 26 - 28, 2012

SHOW LOCATION:
OCCC, ORLANDO, FL



*State Sales Tax of 6.5% *included*.

All exhibit artwork must be print ready and submitted within 10 days of signed order.