



PGA
2012 MERCHANDISE SHOW



Turn-key booth solutions

expoEASE

Our new, cost-effective, all-in-one turn-key packages are designed to save you money and make your experience exhibiting at the 2012 PGA Merchandise Show easier than ever! Choose from different package options to customize your booth to meet your exhibiting needs.

PGA APPAREL SHOWCASE PACKAGE PRICING



Does **NOT** include cost of Exhibit Space

*EVP Price \$2,555
*Retail Price: \$3,245

10' x 10' PGA Apparel Showcase

- Structure:** Back wall w/3M hanging rack and (1) 2'x8' chrome grid mounted above the rack
- Graphic:** (1) 3M Back Wall Header
- Carpet:** Classic Cut 16oz Carpet w/Padding
- Cleaning:** Daily Vacuuming
- Furniture:** (3) Black Diamond Side Chairs
(1) Custom Work Table
- Lighting:** (2) Arm Lights, Electrical & Labor Included
- Material Handling:** Unlimited



Does **NOT** include cost of Exhibit Space

*EVP Price \$4,995
*Retail Price: \$6,330

10' x 20' PGA Apparel Showcase

- Structure:** Back wall w/6M hanging rack and (2) 2' x8' chrome grids mounted above the rack
- Graphics:** (2) 3M Back Wall Headers
- Carpet:** Classic Cut 16oz Carpet w/Padding
- Cleaning:** Daily Vacuuming
- Furniture:** (6) Black Diamond Side Chairs
(2) Custom Work Tables
- Lighting:** (6) Arm Lights, Electrical & Labor Included
- Material Handling:** Unlimited

Reed Exhibitions
Attn: Marc Simon
383 Main Street
Norwalk, CT 06851
P 203-840-5378
F 203-840-9378
msimon@reedexpo.com

Carpet Color Selections:

- Ⓢ Black
- Ⓢ Burgundy
- Ⓢ Gray
- Ⓢ Tuxedo (Black/Gray Tweed)
- Ⓢ Blue
- Ⓢ Green
- Ⓢ Plum
- Ⓢ Red
- Ⓢ Teal

F R E E M A N
Lori Duckett
P 702.579-1424
F 702.579-6191
lori.duckett@freemanco.com

Additional Services/Upgrades:

- Ⓢ Transportation
- Ⓢ AV
- Ⓢ Exhibit Accessories
- Ⓢ Graphics
- Ⓢ Showcases

SHOW DATES:
January 26 - 28, 2012

SHOW LOCATION:
OCCC, ORLANDO, FL

Discount Deadline
January 4, 2012

*State Sales Tax of 6.5% *included*.

All exhibit artwork must be print ready and submitted within 10 days of signed order.