

## TARGET YOUR PRODUCT CATEGORY BUYER!

New for 2012 - Attract qualified leads by showcasing your company banner ad in front of buyers as they search the PGA SHOW website before the event and PGASHOW2GO Mobile Directory at the event. **\*Limited to 4 sponsors, per product category.**

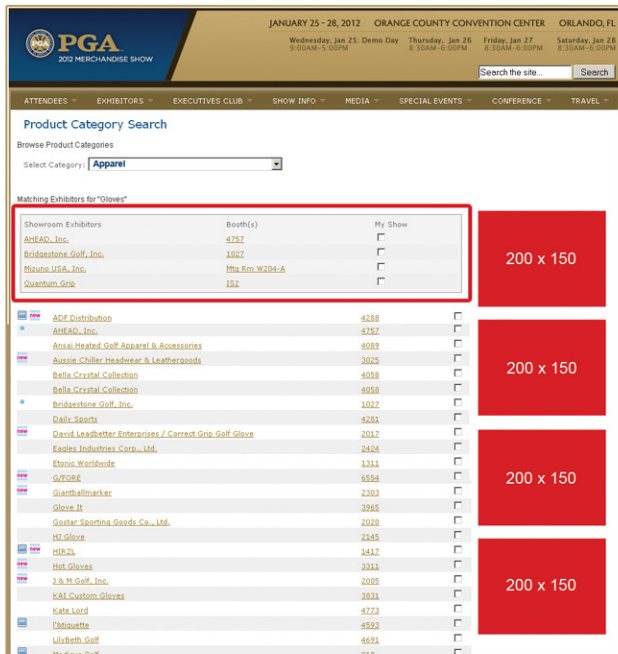
**January 26-28, 2012**

Demo Day - January 25 - Orange County National

**pgashow.com/mediakit**  
Orange County Convention Center  
Orlando, Florida

## PRE-SHOW

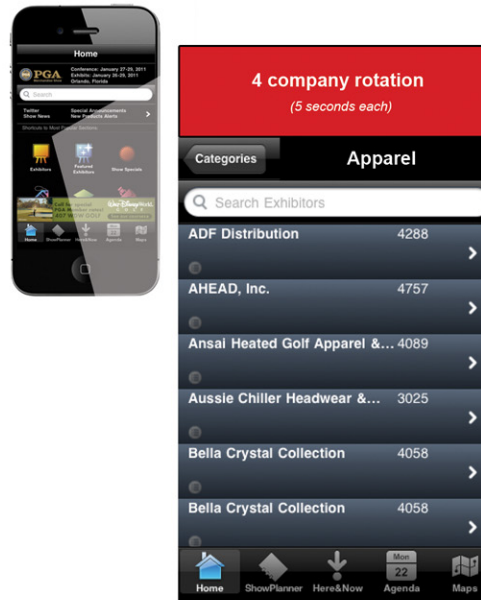
buyers search the PGA SHOW website



**Includes: Product Showroom (\$800 value)  
Product Category Banner Ad (\$450 value)**

## AT SHOW

buyers find products using the PGASHOW2GO Mobile Directory



**Includes: Mobile Showroom (\$300 value)  
Mobile Category Banner Ad (\$350 value)**

**\$1,500 per company, per category**

Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apparel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Art	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Awards/Trophies/Prizes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bags	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Balls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clubs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clubhouse Decor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electronics/Videos/Software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Equipment/Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food & Beverage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shop/Course Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travel & Tourism	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Sales Contact

Marc Simon

msimon@reedexpo.com

p: 203-840-5378 • f: 203-840-9378

Reed Exhibitions, Americas

383 Main Avenue • Norwalk, CT 06851

company name

contact

authorized signature

title

date

Rates are net and non-commissionable.

All reservations with signed insertions orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.

\$

**Total**