



# PGA™

## 2012 MERCHANDISE SHOW

Outdoor Demo Day: January 25, 2012  
Conference & Exhibition: January 26-28, 2012  
Orange County Convention Center | Orlando, Fla.

### FASHION SHOWCASE MARKETING OPPORTUNITIES

An exciting interactive destination for the latest golf fashion, style, colors, fabrics and trends. Display your latest lines on live models or life-sized mannequins in one of our Fashion Showcases.



Fashion Gallery Stage & Mannequin Display

#### FEATURING:

- Exclusive Scheduled Apparel Collection Viewings
- Celebrity Appearances
- The Hottest Accessory Pieces

#### Fashion Gallery Stage

- 45 minute presentation on Fashion Gallery Stage .....\$2,000 (limit 10)
- Mannequin Display in Fashion Showcase with signage ....\$1,500 (limit 20)
- Apparel New Product Center Display\*\* .....\$500
- Accessory Showcases .....\$1,000 (limit 6)

\*\*Tabletop Display

\*Price Valid until September 1, 2011

#### SHOWCASE THE FUTURE TRENDS IN:

- \* Color \*
- \* Style \*
- \* Fabric \*
- \* Design \*
- \* Performance \*

- VIP Buyers to Vote on Best New Product
- Fashion Showcase Booklet Included
- Promoted via Website and Attendee Emails



Company Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Business Phone/Email: \_\_\_\_\_

To participate, fax this form to 203.840.9378

Contact Marc Simon at 203.840.5378 or e-mail [msimon@reedexpo.com](mailto:msimon@reedexpo.com) for additional information