



PGA™

2012 MERCHANDISE SHOW

Demo Day: January 25, 2012
Show Dates: January 26 - 28, 2012
Orange County Convention Center
Orlando, Florida

NEW EXHIBITOR EXPOSURE PACKAGES

Option One

- Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening
 - 6 ft. Draped Table with 2 Chairs
 - Entry in the New Product Center
 - Show Special Listing on Website
 - List of 500 Pre-Registered Attendee Names
 - 1 Year Press Release Program in The GolfWire
 - Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
 - “New Company” Booth Signage
 - Expanded Web Listing with hyper-link
 - Company Logo with Listing in Show Directory
 - “New Company” Logo w/ Listing in Show Directory
 - Special “We Are Golf” Icon in Show Directory, Listing in “We Are Golf” Show Directory Ad and Listing on Website
 - Mobile Showroom Program
- 10x10: \$4,570 - \$5,570 (value \$6,410 - \$7,410)
- 10x20: \$7,745 - \$9,745 (value \$9,585 - \$11,585)

Option Two

- Standard Exhibit Carpet with One Night Vacuum Service Included prior to Show Opening
 - 6 ft. Draped Table with 2 Chairs
 - Entry in the New Product Center
 - Show Special Listing on Website
 - List of 1,000 Pre-Registered Attendee Names
 - 1 Year Press Release Program in The GolfWire
 - Enhanced Listing in the Golf Yellow Pages (Includes Special Index & Free Book)
 - “New Company” Booth Signage
 - “New Company” Logo w/ Listing in Show Directory
 - Expanded Web Listing with hyper-link
 - 1/2 Page Show Directory Ad (deadline: December 1, 2011)
 - Special “We Are Golf” Icon in Show Directory, Listing in “We Are Golf” Show Directory Ad and Listing on Website
 - Mobile Showroom Program
- 10x10: \$6,350 - \$7,350 (value \$9,635 - \$10,635)
- 10x20: \$9,525 - \$11,525 (value \$12,810 - \$14,810)

Reserve Your Space Today!

Company Name: _____ Contact: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

- Yes, count me in for the 2012 PGA Merchandise Show. I will require a ____ x ____ exhibit space. Please contact me immediately to reserve a booth location.
- Yes, I am interested in the 2012 PGA Merchandise Show but still have a few questions. Please contact me.

Reserve Your Space Today!

1-800-840-5628 | www.pgashow.com

Fax To: 203-840-9378 or Contact Marc Simon, Group Sales Director at 203-840-5378 or email msimon@reedexpo.com