



# PGA

## 2012 MERCHANDISE SHOW

January 26 - 28, 2012  
Orange County Convention Center  
Orlando, Florida

# 2012 RENEWAL EXHIBIT PACKAGES

### **PAR - BASIC EXHIBITOR PACKAGE**

#### Includes:

- Company Logo with Directory Listing
- Product Photo with Web Listing
- Company Logo with Web Listing
- Special "We Are Golf" icon in Show Directory, Listing in "We Are Golf" Directory Ad and Listing on Website

10 x 10: \$3,420 - 4,420  
(value \$3,770 - \$4,770)

10 x 20: \$6,420 - \$8,420  
(value \$6,770 - \$8,770)

### **BIRDIE - INCLUDES STANDARD BOOTH FURNISHINGS**

#### Includes:

- Company Logo with Directory Listing
- Product Photo with Web Listing
- 6ft. Draped Table with 2 Chairs
- 1/4 Page Ad in the Show Directory
- Company Logo with Web Listing
- Booth Carpet
- Vacuum Service Prior to Show Opening
- Special "We Are Golf" icon in Show Directory, Listing in "We Are Golf" Directory Ad and Listing on Website

10 x 10: \$4,130 - \$5,130  
(value \$5,205 - \$6,205)

10 x 20: \$7,305 - \$9,305  
(value \$8,380 - \$10,380)

### **EAGLE - ALL INCLUSIVE PACKAGE**

#### Includes:

- Company Logo with Directory Listing
- Product Photo with Web Listing
- 6ft. Draped Table with 2 Chairs
- 1/2 Page 4/C Ad in the Show Directory
- New Product Review Handout (Product Photo & Logo)
- Company Logo with Web Listing
- Booth Carpet
- Vacuum Service Prior to Show Opening
- New Product Center Entry
- List of 250 Registered Attendee Names
- Special "We Are Golf" icon in Show Directory, Listing in "We Are Golf" Directory Ad and Listing on Website

10 x 10: \$5,135 - \$6,135  
(value \$8,205 - \$9,205)

10 x 20: \$8,310 - \$10,310  
(value \$11,380 - \$13,380)

**\*Price points vary based on booth location and corner charges**

\*Call for rates larger than 200 sq. ft.

## RESERVE YOUR SPACE TODAY

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Yes! Count me in for the 2012 PGA Merchandise Show. I will require a \_\_\_ x \_\_\_ booth.

Yes, I am interested in the 2012 PGA Merchandise Show but still have a few questions. Please contact me.

To participate, fax this form to 203-840-9378  
Contact Marc Simon at 203-840-5378 or e-mail [msimon@reedexpo.com](mailto:msimon@reedexpo.com)  
for additional information

**WWW.PGASHOW.COM**